

Workshop in support of Ukraine's cultural and creative sectors

Brussels, March 7-8 2024

Comics Art Museum (Rue des Sables 20 1000 Bruxelles)

Agenda

7 March 2024

09:00 - 09:30	Welcome coffee and registration
09:30 - 09:50	<p>Welcome and introductory remarks</p> <ul style="list-style-type: none"> • Georg Häusler, Director for Culture and Sport, Directorate-General for Education, Youth, Culture and Sport, European Commission • Anastasia Bondar, Ukrainian Deputy Minister for Culture and Information Policy • Sana Ouchtati, Team Leader, Cultural Relations Platform & Anna Karnaukh and Kateryna Kravchuk (Ukrainian experts)
09:50 - 10:20	<p>Ukraine's accession to the EU – where do we stand? (followed by Q&A)</p> <p><u>Presentation:</u> Peter Polajnar, Deputy Head of Unit, Economic and Sectoral Policies, Directorate-General for European Neighbourhood and Enlargement Negotiations, European Commission</p>
10:20 - 10:30	<p>Keynote on the role of culture in resistance, recovery and development in Ukraine</p> <p>Bozhena Pelenska, Director, Jam Factory</p>
10:30 - 11:00	<p>Setting the scene: Introduction of survey results</p> <p><u>Presentation:</u> Anna Karnaukh & Kataryna Kravchuk (Co-founders at Lanka.pro)</p>
11:00 - 11:30	Coffee break
11:30 - 13:00	<p>Lessons learnt from EU and privately-funded projects in Ukraine. Perspectives for the future (followed by Q&A)</p> <p><u>Presentations:</u></p> <ul style="list-style-type: none"> • House of Europe (Ilona Demchenko, Goethe Institut, Grant Programme Manager) • Zmina (Mykhailo Glubokyi, Izolyatsia, Development Director) • Culture Helps (Olha Diatel, Insha Osvita, Co-Founder and Head) • EU4Culture (Daria Moskalevych, Goethe Institut, Ukraine Project Coordinator) • U-RE-HERIT (Tetyana Oliynyk, Ro3kvit Urban Coalition for Ukraine, Project Manager) • New European Bauhaus initiatives (Miroslava Grausova, European Commission, Directorate-General Joint Research Centre, New European Bauhaus unit, Policy Officer) • EUNIC initiatives (Andrew Manning, Director) • Erste Foundation initiatives (Yana Barinova, Project Manager, European Policies and Ukraine) • European Culture Foundation initiatives (Isabelle Schwarz, Head of Public Policy)

	<u>Moderation</u> : Catherine Magnant (European Commission, Directorate-General for Education, Youth, Culture and Sport, Cultural Policy, Head of Unit)
13:00 - 14:00	Lunch
14:00 - 15:30	<p>Participatory session: regional development - How to empower stakeholders from the regional development to untap the potential of cultural and creative sectors?</p> <p><u>Opening remarks</u>: Violaine Silvestro von Kameke (European Investment Bank, Enlargement and Neighbourhood, Senior Loan Officer) & Julie Hervé (EUROCITIES, Head of Culture)</p> <p><u>Facilitation</u>: Anna Karnaukh & Kateryna Kravchuk (Ukrainian experts), Monica Urian & Willy Kokolo (European Commission), Caterina Fiaschi & Laura Arbelaez (Cultural Relations Platform)</p>
15:30 - 16:00	Coffee break
16:00 - 17:30	<p>Panel 1: How to foster the contribution of Ukrainian cultural and creative sectors to economic growth and recovery? (followed by Q&A)</p> <p><u>Speakers</u>:</p> <ul style="list-style-type: none"> ● Luiza Moroz (Ukrainian Centre for Cultural Research) ● Yulia Fediv (Coalition of Cultural Actors, member) ● Yaroslav Petrakov (Restoring Ukraine Together project, Regional coordinator for culture and media) ● Pierluigi Sacco (Professor of Economics at the Department of Neuroscience, Imaging and Clinical Studies, University of Chieti-Pescara) ● Tiffany Fukuma (Trans Europe Halles, Managing Director) <p><u>Moderation</u>: Philippe Kern (KEA European Affairs, Founding and Managing Director)</p>
19:30	Dinner at SERRA Brussels - Place Charles Rogier 20, 1210 Bruxelles

8 March 2024

09:00 - 09:30	Welcome coffee
09:30 - 11:00	<p>Panel 2: What is the role of culture in fostering social cohesion, civic participation and well-being? (followed by Q&A)</p> <p><u>Speakers:</u></p> <ul style="list-style-type: none"> • Yuliia Hnat (Ukrainian Emergency Art Fund, Co-founder and Ecosystem projects and Development Director at MOCA NGO) • Lars Ebert (Culture Action Europe, Secretary-General) • Tetyana Chernyshenko (Ukrainian Ministry for Restoration of Ukraine, expert) • Chiara Dezzi Bardeschi (UNESCO, Head of Ukraine Desk) • Laurent Bigarella (Reset! network, Co-coordinator, and Director of Arty Farty's Ideas Department) <p><u>Moderation:</u> Galyna Grygorenko (Open Opera Ukraine, Co-Founder)</p>
11:00 - 11:30	Coffee break
11:30 - 13:00	<p>Panel 3: Which skills are needed for resilience and building a better future? (followed by Q&A)</p> <p><u>Speakers:</u></p> <ul style="list-style-type: none"> • Tetiana Fishchuk (Projector Foundation, CEO) • Vasyl Kosiv (Lviv National Academy of Arts, Rector) • Olha Sahaidak (Ukrainian Institute, Representative in France) • Virginija Vitkienė (Kaunas European Capital of Culture 2022, CEO) • Vassilis Charalampidis (European Creative Hubs Network, President) <p><u>Moderator:</u> Olena Pidopryhora (Business Community Board, Co-Founder)</p>
13:00 - 14:00	Lunch
14:00 - 15:30	<p>Participatory session: How to support the structuring of Ukrainian cultural and creative sectors for EU integration?</p> <p><u>Opening remarks:</u> Ása Richardsdóttir (IETM - International Network for Contemporary Performing Arts, Secretary-General) & Anastasia Bondar (Ministry of Culture and Information Policy, Deputy Minister)</p> <p><u>Facilitation:</u> Anna Karnaukh & Kateryna Kravchuk (Ukrainian experts), Monica Urian & Willy Kokolo (European Commission), Caterina Fiaschi & Laura Arbelaez (Cultural Relations Platform)</p>
15:30 - 16:00	<p>Conclusions and next steps</p> <p>Catherine Magnant (Head of Unit, Cultural Policy, Directorate-General for Education, Youth, Culture and Sport, European Commission)</p>
16:30	Guided tour of the Comics Art Museum (optional)