



Stakeholder Event Series

HIGH KEY LINKUP

Connecting the Dots; Bridging the Gaps

MARCH 28-31, 2022

**cultural
relations**
PLATFORM



An initiative
funded by the
European Union

DETAILED (DRAFT) PROGRAMME

BACKGROUND:

ABOUT K:NOC

Kingston Networks of Culture (K:NOC) is an activity of the European Union (EU) funded project, the Cultural Relations Platform of the Service for Foreign Policy Instruments of the European Commission, Brussels, Belgium, a project that directly supports international cultural relations and cooperation between European and global cultural and creative sectors. The K:NOC activity is gathering, elaborating and disseminating research on creatives' presence in Kingston, Jamaica and their added value.

K:NOC seeks to identify EU stakeholders interested in collaborating with Jamaican cultural actors. The K:NOC project will provide policy advice on the structures to support the creative ecosystem of Kingston as a Creative City of Music.

ABOUT THE K:NOC 'Connect the Dots' Events

The K:NOC research team has been supporting the EU Delegation in Jamaica in the staging of three events called the **K:NOC Connect the Dots** series.

1. **K:NOC Connect the Dots - EU|JA Culture Exchange** - an EU|Jamaica stakeholder event that linked EU and Jamaican creatives. (February 22, 2022);
2. **K:NOC Connect the Dots - CreaFin Forum** - an exploration of solutions for creative financing (March 15, 2022); and the
3. **K:NOC, Connect the Dots - High Key Link Up**, which culminates the series in a grand four-day Ecosystem Stakeholder Event (March 28 - 31, 2022). Kick-off event March 25, 2022.

All participants of events 1 and 2 are being invited to participate in closed and public sessions during which preliminary outputs of the K:NOC project will be presented. Stakeholders will have the opportunity to meet together and have 'link-ups' around related themes of this mapping.

We look forward to the continued support of all stakeholders.



HIGH KEY LINKUPS: SUMMARY AND TARGET OUTCOMES

The **High Key Link Up** is a four-day CCI Stakeholder event from March 28-March 31. It will consist of 3 days of closed hybrid sessions and a hybrid session live streamed to the public. The events will leverage the established partnerships that the mapping process and previous two sessions facilitated, and will seek to leverage these to establish tangible connections going forward.

> **The Closed Sessions: “Connecting the Dots, Bridging the Gaps”** **MON, March 28 | TUE, March 29 | WED, March 30, 2022**

The three days of closed sessions will address underlying structural relationships unearthed during the process of research. They will include sessions focused on the following:

1. *Case Study Development*
2. *Development Of Tools For Cross-Sectoral Collaboration*
3. *Linking Databases And Datasets*
4. *Linking Cartography Data, Methodologies And Unearthing A Stronger Mapping*
5. *Linking EU Funded Projects Impacting The Jamaican Cci Ecosystem*

> **The Public Session: “High Key Link Up” | THU, March 31, 2022**

The public session which will be livestreamed to maximize participation, will be organized under the overall umbrella theme of Status of Policy. Following the opening dialogue framed with questions to the participating Officials, each panel will reflect the policy implications of one the following:

1. *Status Of Infrastructure*
2. *Status Of The Industry*
3. *Status Of The Artist*
4. *The impact of Digitisation*

> **Schedule Snapshot | Meeting Venues & Links:**

DATE	TIME	MEETING FOCUS	HYBRID VENUES + LINKS
MON MAR 28	09:00 AM - 01:00 PM	“Case Study Development - Connecting Dots”	One on One Meetings
TUE MAR 29	09:00 AM - 04:00 PM	“Deep-dive into Status of the Industry and the Artist”	VENUE: JAMPRO Boardroom OR ONLINE: https://us02web.zoom.us/j/86485066870 Register for sessions: HERE
WED MAR 30	09:15 AM - 12:30 PM	“Connecting the Data Sets”	VENUE:: Outpost Republic Hub OR ONLINE: https://us02web.zoom.us/j/85608082924 Register for sessions: HERE
THU MAR 31	09:00 AM - 05:00 PM	“High Key Link Up: Connecting the Dots; Bridging the Gaps”	SPEAKERS' LOCATION: Negril Suite, Jamaica Pegasus PUBLIC AUDIENCE WILL JOIN ONLINE: <ul style="list-style-type: none"> • https://us02web.zoom.us/j/87812065829 • FACEBOOK YOUTUBE TWITTER

PROGRAMME AGENDA



HIGH KEY DAY ONE

[CLOSED SESSION]

Monday, March 28, 2022

9:00 AM - 1:00 PM

“Case Study Development - Connecting Dots”

Under the broad theme “High Key Link Up: Connecting the Dots; Bridging the Gaps”, the K;NOC sessions will bring a shortlist of stakeholders together for individual meetings. Participants were identified in the initial case study development process and have shared details of their respective initiatives.

During these sessions, we will perform a more detailed and specific needs analysis of the projects. The process will employ the ‘Connect the Dots’ methodology with a view to finding useful and practical means by which the project-holders can optimize their initiatives.

- **Maria Hitchins** - Dance Jamaica (*Jamaican/Indigenous Dance Forms*)
- **Andrea Davis** - International Reggae Day (*Global Jamaican Music celebration*)
- **Pierre Lemaire** - Anancy Reggae Circus (*Theatre*)
- **Lisa - Ann O’Gilve** - National Soup Week (*Festivals & Entertainment*)

Meetings Facilitators:

Dr. Deborah Hickling Gordon: Lecturer | Coordinator B.A. CCI + B.A. ECEM, Institute of Caribbean Studies, The UWI, Mona, Principal Consultant, DHG Consults, Lead Consultant, K;NOC, CRP.

Mrs. Stefanie Thomas Gilbert-Roberts: Director of Strategy and Projects and Co-Consultant, K;NOC, CRP CUMEDIAE aisbl, Brussels, Belgium

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HIGH KEY DAY TWO

[CLOSED SESSIONS]

Tuesday, March 29, 2022

9:30 AM - 4:00 PM

"Deep-dive into Status of the Artist, and the Industry"

This High-Key Link up aims to support building mechanisms for conversations across Kingston's cultural and creative sector, subsectors and industries. It is meant to functionally expand the reach and access of Jamaican CCI stakeholders while supporting the enabling environment for collaboration with Jamaican creatives and the EU. It engages key stakeholders in a co-creative process that allows participants to be directly reflected in its outcomes and various policy recommendations that result from the consultation processes.

The sessions and topics are as follows:

SESSION 1

9:30 AM - 12:00 AM

FOCUS: "Status of the Industry"

This session takes an *Industry perspective*, and looks at one of the key gaps that has emerged in conversations and engagements during the mapping process. Bridging solutions will be identified for the known gaps related to industry structures; formalization; funding access, and latent opportunities available to CCI ecosystem stakeholders. It also allows for specific perspectives that were not considered in depth in previous larger sessions, to be more deeply considered in the context of the research.

SESSION 2

1:30 PM - 4:00 PM

FOCUS: "Status of the Artist"

This session takes an *Artist perspective*, and looks at one of the key gaps that has emerged in conversations and engagements during the mapping process. This gap relates to Protecting Home Grown Culture and Building Trust in Communities for a stronger CCI ecosystem. It also allows for specific perspectives that were not considered in depth in previous larger sessions, to be more deeply considered in the context of the research. It examines in greater detail the various levels of the emergent theme of inclusion in the CCS,

Meeting Facilitators:

Dr. Deborah Hickling Gordon and **Mrs. Stefanie Thomas Gilbert-Roberts**

Co-Facilitators:

Session One: Mrs Olayinka Bonnick, Associate National Project Officer for Culture/Creative Caribbean Project Coordinator, UNESCO Cluster Office for the Caribbean

Session Two: Ms. Kerry Ann Henry, Vice Principal of Administration and Resource Development, Edna Manley College of the Visual and Performing Arts, Ballet Mistress and Principal Dancer, National Dance Theater Company, Creative Entrepreneur, Education and Research Consultant



HIGH KEY DAY 3
[CLOSED SESSIONS]
Wednesday March 30, 2022
9:15 AM - 12:30 PM
“Connecting the Data Sets”

Many different data sets and mapping, and cartography exercises are being conducted in Jamaica. These resources are often conducted in silos resulting in uncoordinated outcomes with significant overlaps, gaps and unfocussed results. These sessions seek to create an avenue for mutual understanding of how data sets, projects and mapping exercises can be aligned to support the overall growth of Kingston as a Creative City of Music. K:NOC will bring together key stakeholders who have expressed during our research process that they have relevant data sets and are willing to engage in discussion for more efficient resources. This is in alignment with the week's theme *“High Key Link Up: Connecting the Dots; Bridging the Gaps”*.

The sessions and topics are as follows:

SESSION 1	9:15 AM - 10:45 AM FOCAL POINT: HUMAN
FOCUS:	"Linking Databases And Datasets"

This session considers data sets of human resources; the people behind the data sets and how we meet their needs to facilitate data collection, archiving, sharing and analysis. K:NOC will invite stakeholders in attendance to consider the objectives of various datasets, how they are organized and categorized and encourage alignment and uniformity, where possible and feasible. It also seeks to determine how these data sets can inform the process of classification for national accounts and statistics. **Participants:** will be asked to outline the nature of their datasets where not proprietary. Data set holders will also be asked to outline whether and how they can participate in data sharing activities; and to share perspectives on how more and better data collection and sharing processes can be engendered for sector development.

SESSION 1	11:00 AM - 12:30 PM FOCAL POINT: SPATIAL
FOCUS:	"Linking Cartography Data, Methodologies And Unearthing A Stronger Mapping"

The K:NOC team will facilitate the discussion taking the same approach, but the focus will be on cartography - what cartographical data is available|needed for greater resource allocation. We will discuss coordinating mapping and cartography resources, to inform resource allocation. **Participants:** will be asked to outline the nature of their datasets where not proprietary. Data set holders will also be asked to outline whether and how they can participate in data sharing activities; and to share perspectives on how more and better data collection and sharing processes can be engendered for sector development.

Meeting Facilitators:
Dr. Deborah Hickling Gordon and **Mrs. Stefanie Thomas Gilbert-Roberts**



HIGH KEY FINALE DAY FOUR

[LIVE STREAMED PUBLIC EVENT]

Thursday March 31, 2022

9:00 AM - 12:15 PM and 2:00 PM - 5:00 PM

EVENT THEME

“High Key Link Up: Connecting the Dots; Bridging the Gaps”

The final event of the Kingston: Networks of Culture series revisits and summarizes the major themes identified in the research and consultations of the last four months. The questions that emerged from the co-creative process of stakeholder engagement in the first two events, as well as closed sessions leading up to this final event are presented.

In a series of live-streamed panels, available to the public, the major points of discussion will support the consolidation of the research processes. The day's dialogue under the overarching theme of **Status of Policy** will include digitisation, status of the Artist, and status of Infrastructure impact, and financial inclusion to redirect or inform policy that is specific to the development of a stronger CCI ecosystem in Kingston, as a Creative City of Music.

Morning Programme

9:00 AM - 12:15 PM

9:00 AM - 9:45 AM | Official Event Opening Panel

TOPIC: “Connecting the Dots: Kingston as a Creative City of Music”

This segment of the proceedings will provide an overview of the activities of the Kingston: Networks of Culture activity. National leaders and Activity funders will share perspectives related to the research process, expected outcomes and future activities. *Each official will be asked two themed questions sent in advance to allow for preparation.*

Facilitator:

Dr. Deborah Hickling Gordon, Lecturer | Coordinator B.A. CCI + B.A. ECEM, Institute of Caribbean Studies, The UWI, Mona, Principal Consultant, DHG Consults, Lead Consultant, K:NOC, CRP.

Speakers:

- **Hon Olivia Grange, MP, CD.** Minister of Culture, Gender, Entertainment and Sports
- **His Worship, the Mayor, Senator Delroy Williams:** Kingston and St Andrew Municipal Corporation
- **Mr Fredrick Eckfeldt**, Deputy head of Mission, European Union (EU) delegation to Jamaica, Belize, The Bahamas, Turks and Caicos and The Cayman Islands
- **Senator, the Hon. Aubyn Hill, MP,** Minister of Industry, Investment and Commerce

9:45 AM - 10:45 AM

TOPIC: "Status of policy - Supporting Sustainable Infrastructure Development"

Kingston, Jamaica has emerged as a leading global creative city, especially given its designation as a UNESCO Creative City of Music. Within a city, culture and creativity contribute to inclusive growth and resilience and help achieve spatial, economic and social outcomes. They have the ability to drive regeneration and can be leveraged to make cities more attractive and entertaining places to live.

When approached from a sustainable and inclusive perspective, a thriving CCI environment that drives a city can create jobs that are highly accessible to marginalized and vulnerable communities, helping to generate income at the level of the city and contribute to national wealth.

This session will build on discussions and research relating to supporting sustainable infrastructure development and present an updated consideration of implications of main discussion points for policy.

Facilitator:

Mrs. Stefanie Thomas Gilbert-Roberts, *Director of Strategy and Projects and Co-Consultant, K:NOC, CRP, CUMEDIAE aisbl, Brussels, Belgium*

10:45 AM - 11:00 AM

Question and Answer Period

11:00 AM - 12:00 AM

PANEL TOPIC: Status of policy - Digital supporting growth of CCIs

This session will support the mapping activities relating to *identifying* existing and potential cultural cooperation programmes that support digital literacy and skills, *understanding* programmes available to strengthen the digital skills and competencies of the cultural and creative sectors to fully participate in the ongoing changes to the cultural value chain.

Discussions will include an assessment of specific digital skill gaps in the cultural and creative sectors and address digital literacy issues specific to CCI ecosystem (*e.g. audiovisual and music streaming, platforms and other distribution innovations*) and its impact on the value and supply chains.

It will also provide context for determination of the impact of the convergence of digital, finance and the KMS on the Jamaican economy and allow us to better characterize creative Intersections in a Digital Ecosystem.

Facilitator:

Mrs. Stefanie Thomas Gilbert-Roberts, *Director of Strategy and Projects and Co-Consultant, K:NOC, CRP, CUMEDIAE aisbl, Brussels, Belgium*

12:00 PM - 12:15 PM
Question and Answer Period

12:15 PM - 12:20 PM
Morning Session Wrap | Programme Chair



Afternoon Programme

2:00 PM - 5:00 PM

2:00 PM - 3:00 PM
PANEL TOPIC: "Status of Policy - Supporting the Artist"

Pre-Pandemic research conducted by British firm Nordicity and the Jamaica Business Development Corporation indicated that 49 per cent of creatives are individual artists. These individual artists and creatives are also known as independents, freelancers or professionals who work-for-hire, many as part of the informal economy on transient, irregular projects and contracts within the gig economy.

- 71% admitted to earning just over one million Jamaican dollars per year (5705 Euro)
- 95% of respondents indicated that they earned under four million dollars per year
- 35% of creative & cultural businesses earn less than \$200,000 per annum (1141 Euro)
- 24% earn less than \$200,000 in personal income per year
- Additionally 76,000 creative practitioners lost direct and indirect jobs and opportunities for work, (for those who had work before the pandemic struck)

Many are still not working and those that are active have barely been earning since before the pandemic. This panel, brings discussions surrounding the Status of the Artist in a pandemic environment, and post pandemic environment, and reflections of issues of access and the protection of Jamaican cultural and creative output.

Facilitator:

Dr. Deborah Hickling Gordon, Lecturer | Coordinator B.A. CCI + B.A. ECEM, Institute of Caribbean Studies, The UWI, Mona; Principal Consultant, DHG Consults; Lead Consultant, K:NOC, CRP.

3:00 PM - 3:15 PM
Question and Answer Period

3:15 PM - 4:15 PM

PANEL TOPIC:

“THE WAY FORWARD: Collaborations and Models of Connecting the Dots”

This session will be a response to the considerations raised throughout the various Kingston: Networks of Culture events, and will challenge policy influencers, policy makers, and those who are directly affected by the policies to look to the future, and maximize the potential of collaborations, and to make efforts to connect the dots for a stronger overall ecosystem. One in which many more artists and industry players can develop and leverage their creativity in support of Jamaica’s sustainable development considerations.

Facilitators:

Dr. Deborah Hickling Gordon, Lecturer | Coordinator B.A. CCI + B.A. ECEM, Institute of Caribbean Studies, The UWI, Mona; Principal Consultant, DHG Consults; Lead Consultant, K:NOC, CRP.

Mrs. Stefanie Thomas Gilbert-Roberts,

Director of Strategy and Projects and Co-Consultant, K:NOC, CRP, CUMEDIAE aisbl, Brussels, Belgium

4:15 PM - 4:30 PM

Question and Answer Period

4:30 PM - 4:40 PM

Cultural Performance

4:40 PM - 5:00 PM

High Key Closing, Thank You and Next Steps



CONTACT INFORMATION

For All Programme Inquiries please email :
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