COVERAGE DOSSIER
World Book Fair, 2018
European Union, Guest of Honour
Executive summary

European Union (EU) is the Guest of Honour at this year’s World Book Fair being held at Pragati Maidan from January 6th and is ongoing till January 14th. Recognizing media as one of the key influencers to shape mindsets and raise awareness, an extensive engagement with the art and culture/events/education reporters of tier-I mainline/regional publications as well as with the online and electronic media is one of the key pillars of this campaign.

We initiated meaningful conversations to gauge the interest of the journalists for initiating stories around the European Union’s participation and the list of activities organized at the World Book Fair by EU. We also looked at exclusive interactions for the winners of EU Prize for Literature and were able to garner select interviews with Ms. Kallia Papadaki, Mr. Jasmin B. Frelih, Mr. David Machado and Mr. David Foenkinos in publications like *The Hindu*, *The Statesman*, *The Pioneer* and *Dainik Bhaskar*.

We also leveraged the key activities in the media on the likes of lazy Sundays of literature, writing workshops, panel discussions, meet the author and live orchestra performance.

Basis the media outreach we were able to achieve the numbers in print, online and broadcast as listed below:

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26th World Book Fair to focus on environment, climate change

PTI
NEW DELHI, 4 JANUARY

Burning environment issues like climate change, global warming, and water pollution will be the main theme for this year’s New Delhi World Book Fair.

With ‘Environment and Climate Change’ as its main theme, the 26th edition of the annual book fair, will be held here at Pragati Maidan from January 6.

Organised by National Book Trust, in association with IITPO, the event’s Theme Pavilion will have an international rights exhibition of nearly 500 titles published in English, Hindi, and other Indian languages.

“During the fair, discussions, conversations with authors and environmentalists will be organised where the experts will discuss ways through which environment can be saved from further deterioration,” the organisers said in a statement.

This year’s book fair will host European Union as the Guest of Honour Country. The specially designed EU pavilion will showcase the rich and dynamic European culture and literature.

The EU member States will exhibit publications in English and other European languages.

The fair will also witness panel discussions, talks, workshops, children’s activities, screening of short films, special photo exhibits as well as cultural and musical performances, the organisers said.

Apart from the EU nations, more than 40 countries including Belgium, Canada, China, Denmark, Egypt, France, Germany, Pakistan and United Kingdom will participate in the book fair.

In author’s corner, visitors can get to interact with some of the well-known writers like Ruskin Bond, Jerry Pinto, Michael Creighton, Paro Anand, Mridula Garg and Ranjit Lal among others.

The author interactions will be held at five ‘Author’s Corners’ in ‘Reflections’ (Hall 11), ‘Conversations’ (Hangar over lake), ‘International Events Corner’ (Hall 7A), ‘Lekhak Manch’ (Hall 12-12A), and ‘Sahitya Manch’ (Hall 8).

The annual event will come to an end on January 14.
Burning environment issues like climate change, global warming, and water pollution will be the main theme for this year's New Delhi World Book Fair.

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Organised by National Book Trust, in association with ITPO, the event's Theme Pavilion will have an international rights exhibition of nearly 500 titles published in English, Hindi, and other Indian languages.

"During the fair, discussions, conversation with authors and environmentalists will be organised where the experts will discuss ways through which environment can be saved from further deterioration," the organisers said in a statement.

This year's book fair will host European Union as the Guest of Honour Country. The specially designed EU pavilion will showcase the rich and dynamic European culture and literature.

The EU member States will exhibit publications in English and other European languages.
Climate change to dominate Book Fair

In the backdrop of rising pollution level in the Capital, the theme of this year’s New Delhi World Book Fair, which is set to kick start from Saturday, will be based on issues like climate change and global warming.

Organised by National Book Trust, in association with ITPO, this will be the 8th edition of the annual book fair titled ‘Environment and Climate Change.’

“During the fair, discussions, conversation with authors and environmentalists will be organised where the experts will discuss ways through which environment can be saved from further deterioration,” the organisers said in a statement.

The book fair will host European Union as the Guest of Honour Country this time. “The specially designed EU pavillion will showcase the rich and dynamic European culture and literature,” they said.

While addressing the media, Ambassador of European Union to India Tomasz Kozlowski said that this book fair is a remarkable event not only for India but for other countries also. “It has a very high reputation of creating awareness and bringing change in the society. This book fair is a medium to develop cultural ties between India and European countries,” he said.

Apart from the EU nations, more than 40 countries including Belgium, Canada, China, Denmark, Egypt, France, Germany, Pakistan and United Kingdom will participate in the book fair.

Among the expected visitors, there are renowned authors including Ruskin Bond, Jerry Pinto, Michael Creighton, Paro Anand, Mridula Garg and Ranjit Lal among others.
Delhi Book Fair to begin from tomorrow

Jan 5, 2018
Delhi Book Fair - Look at these Books

1. साफ़, एक दफ़ा पैलटकर देखो इन किताबों का...

2. फसल पुस्तक मेला

3. एक साफ़, एक दफ़ा पैलटकर देखो इन किताबों का...

4. फसल पुस्तक मेला

5. एक साफ़, एक दफ़ा पैलटकर देखो इन किताबों का...

6. फसल पुस्तक मेला
Publication: Dainik Jagran
Headline: World Book Fair starts from tomorrow, Javedkar to inaugurate
Date: Jan 5, 2018
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How authors make money

Batum Jaaange Lekhen Se Aajeevika Kamane Ke Tareekh

* Vadh Surochik Sthapate ke sath kaise rote?
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School children in Uniform, senior citizen and disable will get free entry

Date: Jan 5, 2018

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कल से शुरू हो रहा है वर्ल्ड बुक फेयर
WORLD BOOK FAIR 2018:
FOCUS ON ENVIRONMENT

This year’s World Book Fair at Pragati Maidan, from January 6 to 14, will be a treat for children and adults alike, with themed pavilions, author’s corner and loads of books.

PRATHIMA NARIAH

With Environment and climate change a global concern, India’s New Delhi World Book Fair will focus on Environment. The fair being held at Pragati Maidan, Delhi from January 6 to 14 will feature the presence of top publishers, authors, and literary personalities from across the globe.

The fair will witness a number of special pavilions, workshops, and seminars, with a focus on promoting awareness about environmental issues.

Along with EU nations, more than 25 countries including Canada, China, Japan, and United Kingdom and international agencies like UNESCO, will also participate.

Some of the leading publishers, including Oxford University Press, Bloomsbury, Penguin Random House, and HarperCollins will showcase their latest work through this fair. The fair will also feature a special section for children and young readers, with workshops and seminars on environmental issues.

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The Book Fair begins with message on environment

The 26th World Book Fair India was inaugurated on Sunday at Pragati Maidan by Union HRD Minister Prakash Javadekar through a video link on Saturday. The European Union is the partner country this year and the EU Ambassador to India Bruno Krolowski was the guest of honor. He said “that the footfall of the previous years had encouraged him to help make EU the partner country in 2018.”

Speaking on the occasion, JIPF executive director Deepak Kumar said that this year’s theme was Environment and Climate Change.

Sumita Nanda, chief of the Centre for Science and Environment thanked the organizers for choosing such an important subject for this year’s World Book Fair.

Rajeev, one of the participating authors from Cyprus and author of Climate Fiction Nature’s Confession, said that through her work she hoped to make climate change a subject with greater mass appeal and make people realise that the earth is a sphere that we have. “We won’t have any where else to go if we destroy it carelessly”, she said.

Greek author Kallia Pappodelli, one of the guest of honours said that “writing is not the most well paying profession and one has to have a passion for it if one wants to pursue it and be ready to face a lot of hardships and rejections.”

More than 750 publishers from all over India and around the world have set up more than 1,500 stalls. From big names like Penguin, Harper Collins, National Book Trust to smaller ones like KWP Publishers, BK Publications, Divyaash Publications, Delhi Bible Institute, Divya Jyoti Publications, Mohan Law House and many others, some were selling general books, while others catered to a particular topic like law, military strategy, religion, spirituality etc.

Sharing space with big publishers, did not seem to deter the smaller publishers. Neeraj Arora of Divyaash Publications (Lucknow) selling mainly spiritual books candidly admitted that “their footfall was much smaller than the bigger publishers but they had a very loyal customer base and they are happy to cater to their needs”.

Likewise, Isaac Shrow from the Delhi Bible Institute said, “people do drop by out of curiosity initially but they often find something that catches their interest and end up buying it.”

Dr. Vinay Ahuja, MD Mohan Law House disclosed that “increasing digitization has not dampened the sale of hard copies of law books as lawyers need them for easy reference”. Devendra from Osedo Publications, however, observed that reading habits had not really come down, what had come down was the readiness of people to read for long periods. Social media has certainly impacted people’s reading habits adversely. But we are hopeful that we will make sales of more than five or six lakh this year”. People will be spoilt for choice as there is something for everyone from environment, science and technology, fiction, non-fiction, biographies, children’s books, war, course books, competitive exam books you just name it. Shehab and Shweta from Delhi had bought books on finance and banking and technology and some fiction books said that they would be coming another day as they cover only half the stalls. “On the opening day after a steady start, things picked up and by the end of the day more than 60,000 people had visited and the numbers are only expected to pick up in the coming days”, claimed Sanjay Vishnuth of JIPF.

The week-long extravaganza will see as many as 30 authors from various EU countries participating in reading sessions, panel discussions and general interactions, so one can hope to witness a whole gamut of events in the days ahead.
New Delhi World Book Fair
Where: Pragati Maidan, New Delhi
When: January 6 to 14, 2018

The new edition of the New Delhi World Book Fair is back. Organised by National Book Trust (NBT), under Ministry of Human Resource Development in association with India Trade Promotion Organisation, the theme for this year is ‘Environment and Climate Change’. It focuses on environment issues like climate change, global warming, and water pollution. European Union was Guest of Honour Country for this year’s book fair. Apart from the European Union, the fair will also see participation from other countries like Egypt, Mexico, Nepal, Sri Lanka, UAE, Britain and others. Only one Pakistani publisher would be participating in the event. The annual book fair will see around 800 publishers from across the country in different languages.
Day 1 was special for attraction; Bhaskar spoke to the renowned writers at World Book Fair

Date: Jan 7, 2018

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EU 'Guest of Honour' at World Book Fair

KUNALROY

Presenting an opportunity for book lovers to take a deep dive into the rich European literature and culture, the World Book Fair 2018 has hosted a delegation from the European Union as the Guest of Honour. Currently underway at the Pragati Maidan, the nine-day literary congregation is witnessing participation from over 32 well-known authors, publishers and illustrators from the EU.

The EU along with its participating member states will organize over 35 events, comprising book readings, workshops for children, debates, panel discussions, book launches, poetry and translation slams.

Elaborating about EU’s participation, Tomasz Kozlowski, Ambassador of the European Union, said, “We are delighted to partner with the Nitiin Advani Book Trust for this year’s World Book Fair as Europe and India have a very rich and old literary tradition. Literature has the capacity to transcend borders and bring people together while raising important issues and endorsing universal truths. Through this fair, we hope that the literary exchange will deepen and broaden our cultural ties further.”

He said, “The collaboration is all the more important as the theme of Climate Change and Environment is of high priority for both EU and India. We are co-producing closely linked areas like renewable energy, waste management, air and water quality, sustainable habitats and smart cities. Through the various discussions and events, we will be creating awareness among the general public and would be supporting individual and social action which is necessary to bring about positive change.”

Well-known European publishers, authors and illustrators participating in the New Delhi World Book Fair include Antoine Gallimard, Anne-Sophie Noble, Judith Becquerel, David Everardines and Fabrice Poizat from France; Juha Weslander and Per Andersson from Sweden; Mausiki Muck, Prendel Kläuer, Dr. Zaneto Smid, Ivo Swinburne, Andrzej Hoewar from Slovenia; Norman Ohler and Annemie Van Hooghe from Belgium; Dr. Magdalena Kihanska, Ola Woldańska-Poetska (Illustrator), Mari Puri and Jakub Muszki from Poland; Csilla Geré and Andrea Kocis from Hungary; Pallo Schmidt from Denmark; Jose Luis Perrote from Portugal; L. Morin, Evridiki Papadopoulou and Jeannie Keogh from Cyprus; Dorothea Nömburg from Austria and Laurence Rollstone from Switzerland.

Five writers of the EU Literature Prize are also participating at the event and conducting creative workshops. They are: Kalliá Papadák (Greece), Omid Alavi (Iran), Siddhu Ojha (India), Jasmin Feruki (Slovenia) and David Machado (Portugal). Besides the literary activities, visitors will also be able to enjoy performances by Budapest State Philharmonic Orchestra from the Czech Republic and the Danish Jazz Group.
Narrating serious stories with a lighter twist

Date: Jan 8, 2018

Publication: Dainik Bhaskar - Delhi Bhaskar
Headline: Gumbhir Kahani Me Majjakiya Tadka Hai Meri Style

[Image of a man with the headline in Hindi]

[Text in Hindi]

[Image of another man with a different headline in Hindi]

[Text in Hindi]
In the world of words...

From importance of global themes to concerns related to translation, different strands of literature came together during an engaging discussion at the ongoing World Book Fair.

Nirmala Reddy said that it was to encourage upon writers and artists to familiarise people about the dangers of climate change. In further added that books and films were means to arrive at the protection of climate.

Frenzied said that writing something which could affect the whole world was not always easy when the readers were very much involved the work differently. Talking about the adaptation of his other book "The book of My Wife," Frenzized said, "German readers made it different, whereas the film made Spanish readers in particular saw that they could express their personal feelings through their thoughts. The most important were the people of Japan who did not laugh at all during the screening of the film, but then later, they told me that they felt it very humorous."

Addressing concerns about the dangers of climate change, Nirmala Reddy said, "People should understand the implications and inferences of the Second World War on different countries as it was a conflict which hardly left any country untouched. Reading the book, he understood a meeting between Adolf Hitler and Mussolini in July 1943, where Mussolini could not utter a single word during the meeting, led to Hitler keeping speaking. High under the influence of a drug, the Führer leader was a drug addict who would sometimes abuse an euphoric state."

Nirmala Reddy also added, "In the case of 'Nineteen Eighty-Four,' it is a book that people read every year. It is a book that is relevant to the present day, and it is a book that is relevant to the future. It is a book that is relevant to the past. It is a book that is relevant to the present."
शान से लहरा रहा है हिंदी साहित्य का परंपरा
Publication: Navbharat Times

Headline: From Smart phones to books – Trend changed

Date: Jan 9, 2018

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The city’s young minds have been the happiest and brightest with the New Delhi World Book Fair in place. From an array of books for children of all age groups, the first day of the mega event saw a full house in the kids section. The National Book Trust from the very beginning has been emphasizing on the significance of inculcating reading habits amongst kids. In order to initiate and promote the same the children’s pavilion is located in the hangar near hall number 7.

The hangar has a fully fledged exhibit including books related to academic curriculum as well as other reads including fiction as well. The most thoroughly enjoyed sessions were the live story telling sessions for the kids both by foreign and Indian speakers. These live sessions give kids a chance to interact with fellows their age belonging to different spectrums of the society and their ease of making friends could give even adults a complex.

The fair on the first day itself hosted a number of children from various public as well as private schools.

In order for the kids to have a fun filled Sunday, many the rush another interesting aspect has been the fact that even kids from EU states were a part of these sessions and were seen enjoying themselves thoroughly.

The European Union will also be hosting workshops on comics and other interactive sessions for the young minds.

The EU ambassador in his speech at the inaugural emphasized the need for the younger generation to read while he also expressed how elated he was to see school children turn out in such great numbers the first day itself.

In order to promote and encourage kids to read, the Book Fair has kept the entry ticket for kids at Rs. 20 and those in school uniform will be given free entry.

Other than the various ongoing activities children can await Ruskin Bond on January 14 and group songs, cultural presentations, nukkad natak as well as various workshops.
Word Play

A DISCUSSION on “Publishing in the Digital Age”, at the ongoing New Delhi World Book Fair at Pragati Maidan, looked into the changes that publishers and readers are experiencing due to fast-paced technological advancements. Antoine Gallimard, CEO of the French publishing house, Madrigall Group, and Bipin Shah, CEO of Mapin Publishing, were in a conversation moderated by Fabrice Piault, editorial director of the French magazine Livres Hebdo, on Monday. While both believed that the physical copy trumped the e-version, they agreed that technological advancements have to be embraced. One of them being augmented reality, which offers an option to view videos or listen to an audio to experience the text differently. The panel also discussed digitising out-of-print and rare books, and the impact of GST on the publishing industry.

SARANYA CHAWLA
विश्व पुस्तक मेले में आज

साहित्य मंच (हॉल नं. 8)
- नगदीय देवि यादव सोसाइटी की ओर से मोतलाय गम महमदी एवं सहला सराया पत्रिका पर वर्ण। सुबह 11 से दोपहर 12 तक।
- वेदी प्रकाश की ओर से 'स्वर्गीय जीवन का भावना'। वर्ण, सुबह 11 से दोपहर 12.30 तक।
- दिल्ली पुस्तक संघ की ओर से संवाद समीक्षा, अगस्त 4, शाम 5.45 बजे तक।
- प्रकाशकों और साहित्यिक पत्रिकाओं का संगठन और वर्ण, शाम 6 से 7.30 बजे तक।
- अन्य पत्रकारिता निदेष्य संस्थान के ब्रह्मा साहित्य का मायूस तथा लूह बना।

शीर्ष मंड़ा (हॉल नं. 7 और 8)
- पूजनीय आकार के सहयोग से गुरू दास शर्मा से प्रवर्तक काम को शाम 11.30 से दोपहर तक।
- उद्घोषण की ओर से 'संवाद मंडल' पर वर्ण, दोपहर 2 से 3 बजे तक।
- राष्ट्रीय पथ की ओर से 'संवाद पीढ़ी' पर वर्ण, दोपहर 2 से 3 बजे तक।
- साहित्य पत्रिकाओं का संगठन, अगस्त 4, शाम 5.45 बजे तक।
- एक समाजवादी संस्था के साथ 'संवाद' की ओर से 'क्षेत्र अंतर्वेश' पर वर्ण, शाम 6 से 7.30 बजे तक।

लेखक मंच (हॉल नं. 12-13 और 24)
- विद्वान साहित्य पत्रिका की ओर से 'कड़े पत्र', वर्ण, सुबह 11 से दोपहर 12.30 बजे तक।
- साहित्याचार्य की ओर से 'भोजपुरी' का वर्ण, शाम 6 से 7.30 बजे तक।
Mamma Moo marks 20 years in Hindi

Though the character has evolved with changing times, yet remained the same. Many books, when translated, tend to lose their essence and might not have the same impact. However, it's not the case with Mamma Moo as kids still enjoy everything that it offers. Speaking of the same, the author said, "I don't have control over translation. I hope that the translators are good. There are not many Hindi-Swedish people so the books have to be translated from English."

Wieslander further elaborated, "Fiction is a language of children. Children can relate more to fictional characters and learn from them." That is the focus in Mamma moo series.

"Swedish Children's books in Hindi are not new to India. This year, we are celebrating 20 years of Mamma Moo in Hindi," informed H. E. Klas Molin, Ambassador of Sweden to India, while talking about the familiarity of the series. Children's literature is very close to our hearts, with many strong characters embodying the rights and possibilities of every child. They enable us to talk about both fun and difficult subjects in a natural and approachable way."
A whirlpool of words

DAVID MACHADO has a curious mind with a philosophical perspective and an unorthodox way of looking at life and the mysteries surrounding it. By RAMYA PALISETTY

Quatro Comandos do Caos (The Four Commandments of the Flying Ball), O Homem Verde, no Recurso Mito Pande La Gente Mole y el Mini Madrid, El Caballo de Troya (The Haunted Horse) and Acho Que Pena Apaixonar (Looks Like a Blind and I Think I Can Help). Machado tends to incorporate endless perspectives in his work. "During my childhood, I used to read a lot and imagine my own stories. Having a degree in Economics from the Lisbon School of Economics and Management, the journey toward becoming a writer came naturally to Machado as he was always absorbed in books. He started studying the world through economic, political and social studies. But after a certain point, I decided to pursue writing professionally."

Talking about one of his books, The Shelf Life of Happiness translated by Hilary caudle, he disclosed, "I was always puzzled by questions like what makes an individual happy? Why are some people unhappy and why do I feel happy?" The protagonist, in the book, Davide, goes through tough times over and over again due to struggling circumstances. He loses his home and job, the wife and kids move away, the car is severely damaged and he finds himself living in his old abandoned office building. The intention behind it was to see what would break the character and push him into an abyss. The story's backdrop is woven around Portugal's economic crisis (2010-14) while it focuses on self-realization and how hope can be the soul for survival. It compels the reader to look into their lives, be grateful for it and feel a sense of joy.

Machado feels that happiness is the way one finds satisfied and content with what life presents them. Said he, "You can be miserable because you are reading a dead life and things are not working in your favor but it is not an obligation to feel this way as you have everything one can wish for. You have to be grateful for what you have as there is always more than you actually have. Don't complain about the way you view the society. Accepting and acknowledging the fact that you will not get everything you wish for makes it easier. It is not a lead but the satisfied and content" added Machado.

The themes for his forthcoming ventures are still being conceptualized. "I would want to write about the passage of time and memories in contrast of how today is different from 20 years ago and what has happened for this moment to arrive?" Machado is inclined towards writing about themes which is prevalent in society. "This subject worries as well as fascinates me. One event following another have immense consequences on a common man. He has to escape that fate decided by the lawmakers of the country and thus suffer in silence. The fear and prejudices which are in the air have always been the reason. It is more than just a mystery of what keeps them going each and every day."
EU authors hog the limelight on fifth day of book fair

ABHIEET C LORENC
NEW DELHI, 10 JANUARY

On the fifth day of the World Book Fair, talks by authors from European Union (EU) were a big draw. They talked about their books and shared secrets of writing an effective story and their inspirations. Kalliopi Papadaki from Greece talked about using words ‘economically’ to tell a story especially when writing for films.

Jasmin B Frelih from Slovenia, winner of the European Prize for Literature, shared his fears about the homogenisation of the world which will eventually lead to the demise of globalisation in his book ‘In Half’. Osvoldis Zebris from Latvia is part of a group of writers writing a series covering Latvian history in the 20th century titled ‘We Latvia’. He said, ‘personal experience is necessary to tell a story rather than relying only on imagination’.

Jeanie Keogh, a Canadian author and playwright based in Belgium, said, ‘development as we know it is just an illusion’. Through her short stories and plays she claimed she raised topical issues like women, family, violence, terrorism and environment, to name a few.

David Machado, an economist-turned-writer, in his book ‘The Shelf Life of Happiness’ shares how the financial crisis of Portugal affected a family and how they struggled to cope with things beyond their control.

Jose Luis Pliyoto, one of Portugal’s most acclaimed and bestselling contemporary novelist, currently on his fourth visit to India, said he was proud to informed that his books will be translated into Hindi and Marathi. He said ‘that his main inspiration comes from his own life in a small village in southern region of Alentejo (Portugal)’.

Monica Malhotra, managing director of Malhotra Books Depot (MBD), showcased her company’s efforts in spreading knowledge through books, e-learning and robotics which provide kits for children to create different types of machines. Monica said, ‘we negotiate with schools so that through their smart classroom e-academy they can reach out to maximum number of students and help upgrade the technical knowledge of both teachers and students’.

Sangeet Books caught the eye for its collection of antique books. Owner AL Verma claimed he had books which were more than 150 years old; like full set of John Ruskins’s ‘Modern Painters’ published in 1914. ‘But these books don’t come cheap. The prices range from Rs 500-25,000,’ he remarked.

Another major attraction of the day was a talk by environmentalist and Centre for Science and Environment director general Sunita Narain. She believed, ‘individualising environmental concerns is the only solution to the pending environmental catastrophe that is staring us in the face’.

Three Delhi University students, namely Udayan Singh, Vishal and Kartika, said ‘they come here every year specially to attend ‘Meet the Author’ which are very insightful and inspiring’. Arjun, Amritesh and Manisha, three civil services aspirants said ‘they love coming to the book fair every year for the sheer variety of books, especially for students’.
Fair stakes

The World Book Fair is bringing a much-needed focus on environment and climate change, reports Kunal Roy

We are taking more from nature than she can actually give us and, therefore, to maintain a balance is the need of the hour. These are the words of Prakash Javadekar, Union minister of human resource development, which he expressed over a video conference while inaugurating the New Delhi World Book Fair 2018.

Climate change is no longer a doomsday prophecy but a reality. The concerns are raised even more when newspaper headlines are screaming of threats from world leaders to press nuclear buttons rather than engaging in productive talks to save Mother Nature, which is almost on the verge of entering an unwanted catastrophe. Touring through the darkness caused by the clouds of nuclear war, a ray of hope shone over the National Capital as the World Book Fair 2018 allowed building a path towards talks, discussions and actions on environment and climate change, which was also its major theme this year.

It is in India that we are seeing the impact of climate change," said Santanu Narain, director general Centre for Science and Environment. "The victims of climate change are the marginalised and poor farmers of India.

He added that though a number of programmes are being held but there is a need to translate them to reality.

"In times of global warming and climate change, to create better perspectives on the issue, the World Book Fair aimed to generate awareness among the common masses, especially the young ones. The theme position has been largely made from environment-friendly materials such as bamboo, jute, jute, MDF board, eco-solvent digital prints, paper cutout and eco-friendly colours," said Kanchan Warachio Sharma, Assistant Director (PR & Exhibitions), National Book Trust, India. "This is an attempt to create an environment-friendly society. All the bookshelves, waste bins, stands, dedicated stalls are completely prepared using discarded waste. We have specially dedicated halls for children, where light will be thrown on the importance of a healthy environment. We have invited eminent personalities like author Ruskin Bond and singer Muni Awadh, who will be hopefully sharing their views on the growing peril of climate change. People working towards environment through literature, performances and other means are receiving appreciation and attention from the visitors which is overwhelming."

The main highlight of the exhibition include International Rights Exhibition, 26th Climate Change in Paris, showcasing traditional environment-friendly Indian lifestyles.

Apart from these, an event work from NBT 2018 Calendar, titled Reaching Our Ecosystem A World of Infinite Inter-dependence, was also showcased at the exhibition. Today, the greatest threat to environment is the belief that someone else would solve it in such truisms dialogues and actions towards safer nature undoubtedly become noteworthy.
रिश्तन से मिलने की ख्वाहिश

इंटरव्यू
उसमीन की प्रेमी

1. जब ते राहर ही... कभी खास होते थे।
मेरी हृदयवाती की पार्श्वी की भी लेखक लेखन की तरफ प्रेरणा शक्ति थी। मेरे टीम के मेरे लेखन से प्रभावित थीं। नारा तक प्रेमक का वाचा है जो मेरे तत्काल में पहले पर नहीं। तब मैं उनके खड़े के अंत भरे मेरे भाग्य था। उनका बहाली मेरे ही विपाकीय हैं। नारा तक प्रेमक का वाचा है जो मेरे तत्काल में पहले पर नहीं। तब मैं उनके खड़े के अंत भरे मेरे भाग्य था।

2. आप किस महत्त्वपूर्ण और को पहले दास हैं?
नारायण अश्वात भोवाले। उनका वाचा उनका भारी के अंतर ये कुछ नहीं। अंतर मे मान्य मानती है। उन पूर्व भूमिका मे बस भी ये नहीं। उन पूर्व भूमिका मे बस भी ये नहीं।

3. आप मानते हैं विदेश के पेस्सर हो जाए। यदि क्रूल शिफ्ट के समय हैं भी।
पूरा उत्तर है। भारत जयसंग है नारा नही। इसका खिलाफ बिल नहीं। जी ही लेखन की बाहीरी समय लग जाता है इसका बिलास बनाने में भी। भी 2013 में इसका बिलास बनाने में मान्य मानती है। इसका चुना वित्त मुख्य के है। तो क्रूल मानवनिक। नारा वही निवडन निवारक में आपका अपना, उतना ही राजनीति लेखन के मास्त में भी आपका।

कल, आज और भविष्य का फिरसा
इस हंस में नैतिक और लोकनीक का कलम विश्वास है। नैतिक में कल, आज और आगे खड़े कल की दुनिया में पहले नैतिक पहलवानों के फर्मालान में अनुप्रज्ञात भी निर्मल है। एक नैतिक दोहरानी में है। वह गतिशील के भवन-केन्द्र के लिए एक ब्रूच ताक जाता है।

वहाँ से पारस्परिक से पहले नैतिक प्रभाव। यहाँ दिखाया आज के खुला है। कहां है कि उसे सौंपने के जारी जैसे विवाद मानती हैं। ही भावनात्मक प्रभावों में उन्हें उसकी विभिन्नता है जो यह नेतृत्व के लिए बिलास लेखनों की आवश्यकता है।
पांचवां दिन रहा महिला रचनाकारों के नाम

भूमिका का दिन जेने-जेने महिला रचनाकारों के बारे में। एक प्रेस-खन्ड में शुमिया शाहानी ने अंकार के महिला रचनाकारों की तरह जनवरी में 'हिन्दी' की संपादकीय की संपादन की। तत्त्वज्ञानी अलीम खान ने अपनी निखटपत्ती के साथ भी दूसरी तरह की तरह हिंदी की कहानी रचना की। इसकी बातों में हिंदी साहित्यकार ने अपनी महत्वपूर्ण पत्रकारिता की। विकलांग और विदेशी साहित्य ने अपने गीत व गानों का ध्वनि भरने का संघर्ष किया। चर्चाएं ने उन्हें हिंदी का ध्वनि भरने का संघर्ष किया।
पुस्तकों की लोकप्रियता में नहीं आयी है कमी

नाटक प्रचार का उपकरण में अनेक अवधि के लिए न्यायपालिका और प्रशासन ने संबंधित कार्य के लिए आयोजित किया गया था। सुधाराओं के लिए न्यायपालिका के डिप्टी किंग्स के साथ संबंधित कार्य करने के लिए मिला गया था। लेखक ने यह सामरिक प्रचार अभ्यास एवं गर्मियों का लेखन करने के लिए सुझाव दिया। लेखक ने यह स्पष्ट किया कि गर्मियों में पुस्तकों की लोकप्रियता में कोई बदलाव नहीं हुआ। सामाजिक कार्य के लिए तीन दिनों में आयोजित किया गया। तीन दिनों में पुस्तकों की लोकप्रियता में कोई बदलाव नहीं हुआ।
Author KALLIA PAPADAKI believes that hope and compassion can be found in the least expected places where light can creep through the smallest of cracks. By RAMYA PALISETTY

Ashes of pain

There is a point in life where you decide what you want to do. Do you want to make your own path or will you give up, conform and follow the life that was made for you by others. Life is too precious for the desires of others to influence you. For the author, Kallia Papadaki, nothing else makes her feel the way writing does. Said she, “there is something ineffaceable and deep rooted about art. There are no criteria or norms to follow.”

Kallia Papadaki, a renowned author from Greece was in India representing the European Union at the World Book Fair. “It is a great opportunity to reveal our work to another nation, speak about the ways of writing and the story and struggles behind our novels. The inquisitive and interactive readers were responding well and the feedback they gave mattered the most,” said she.

Born in Didymoteicho, she has written short story collection, The Back- Lot Sound and a collection of poems, Lavender in December. Her third book, Dendrites has won the Young Author’s Award and European Union Prize for literature. It is a story about the quest for a meaningful life amidst the ruins of lost second chances, failed marriages, and broken careers. The emphasis is on how big dreams, small gestures, and unspoken words can create minute cracks that bring down walls, buildings and lives.

The life stories of strangers have stimulated an immense passion for writing in the author. The ability to understand and dwell into the depths of their souls gives a unique essence to the narration. The stories you hear and make up are based on who you are as a person, your experiences and the way you view and perceive the world. A writer breathes life into a character the way we do with ourselves and our future. “Every individual has several versions of who they want to be, who they might have been in the past and what they think about others. Also, every story has a dynamic perspective which makes the reader ponder about their awareness of the reality. It is the minute details and intricacies that are great material to build up a story”, she said.

The idea to write professionally was a gradual decision. She was inspired by American writers like John Updike and El Doctorow. “In my graduate school, I read books by Indian authors like Jhumpa Lahiri, Anuradha Roy and Salman Rushdie. The Indian novelists have a great tradition when it comes to literature. They create a world with various cultures, history and rituals and evoke a sense of belongingness with vivid imaginative portrayal.”

“Men of certain age like to read non-fiction but there is a wider audience for fiction. With the constant crisis in Greece, there is a lot of literature about the aftermath effects and the ways to deal with the crisis,” said Papadaki, a person of routine, who likes to write in her office. When she isn’t writing, she usually takes long walks to think and let her mind wonder. There are no shortcuts to become an author. “Reading is the first and foremost requirement. Read as much as you can and maybe you will become a writer.”
फॉरेंज लिटरेचर लोवर्स में प्रसिद्ध

विश्व पुस्तक मेले में 40 देश ने अपने पुस्तकों को दर्शाया।

प्रतिष्ठित पुस्तकों को भी रही हिस्सा।

जैसे कोई उदास लोट जाए द्रवाज़े से का तर्कपीढ़ी आज

हिंदी पुस्तक मेले में 12 जनवरी को उद्घाटन के तुलना में 12 रुपए 530-535 पर इतना प्रशंसन ने प्रकाशित हुआ। उन्हीं बाल हिंदी पुस्तक की प्रशंसा करते हुए उन्होंने कहा कि पत्रकारिता की आदर्शता की प्रमिती जितनी है।

हिंदी पुस्तक मेले में भी बहुत से लोगों ने उनकी उपस्थिति के लिए संदेश भेंट की।

'पहले भारत की चिंता कर, फिर अपनी'
पुस्तक मेले में 70 फीसदी तक छूट पर खरीद का मौका
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With a major focus on environment and climate change, the 45th edition of New Delhi World Book Fair is all set to begin from Saturday.

To be held at Pragati Maidan and co-organised by the National Book Trust (NBT) and ITPO, the Theme Pavilion will highlight various environment-related issues like climate change, global warming, water pollution and other relevant matters.

"Environment is a topic which needs to be given more attention. We need to focus more on this subject, generate more awareness for our better future. A especially designed Theme Pavilion has been made this year from environmental-friendly material like bamboo, cane, jute and others," NBT Chairperson Baldeo Bhai Sharma said at a press conference.

The fair also marks the return of a publisher from Pakistan as last year only one distributor had set up a stall. However, Sharma sought to downplay this, stating that there are many other international publishers participating in the book fair and urged visitors to show equal interest on them.

"Why focus only on Pakistan? There are so many publishers from India who have good books in Urdu; there many publishers from abroad who have good offerings. The focus should be on all the publishers participating at the book fair," Sharma said.

The annual book fair will see around 800 publishers from across the country in different languages. The event, spread over 30,000 sq m, will have more than 1,500 stalls.

However, NBT Director Rita Chowdhary told IANS that number of stalls have marginally reduced because of the renovation work at the Pragati Maidan.

"We have received large number of applications for participation this year, but we couldn't allot stalls to all. The space has reduced compared to last year because of the construction work. This has certainly affected us," Chowdhary stated.

This edition will see the European Union as the Guest of Honour. The especially designed EU pavilion will showcase the rich and dynamic European culture and literature. The EU member states will exhibit select publications in English and other European languages and
will organise panel discussions, talks, workshops, children’s activities, screening of short films, special photo exhibits as well as cultural and musical performances.

Apart from the European Union, the fair will also see participation from other countries like Egypt, Mexico, Nepal, Sri Lanka, UAE, Britain and others.

The book fair will also have a pavilion dedicated to reading material for children. The pavilion will have a number of activities like seminars, panel discussions, storytelling sessions, workshops on creative writing and illustrations among others will be organised by the National Centre for Children’s Literature, a wing of NBT.

The author’s corner will feature prominent literary faces like Ruskin Bond, Rakshanda Jalil, Jairam Ramesh, Seema Mustafa, Jerry Pinto, Michael Creighton, Paro Anand, Bulbul Sharma, Prerna Bindra, Ranjit Lal, Gillian Wright and many others.

FAQs:

Entry fee: Rs 20 (children) Rs 30 (adults)

Timing: 11 a.m. to 8 p.m.

Tickets: Available at Pragati Maidan Gate Nos 1 and 10; Online; At select Metro Stations.

--IANS
New Delhi, Jan 4 (PTI) Burning environment issues like climate change, global warming, and water pollution will be the main theme for this year's New Delhi World Book Fair.

With 'Environment and Climate Change' as its main theme, the 26th edition of the annual book fair, will be held here at Pragati Maidan from January 6.

Organised by National Book Trust, in association with ITPO, the event's Theme Pavillion will have an international rights exhibition of nearly 500 titles published in English, Hindi, and other Indian languages.

"During the fair, discussions, conversation with authors and environmentalists will be organised where the experts will discuss ways through which environment can be saved from further deterioration," the organisers said in a statement.

This year's book fair will host European Union as the Guest of Honour Country. The specially designed EU pavillion will showcase the rich and dynamic European culture and literature.

The EU member States will exhibit publications in English and other European languages.

The fair will also witness panel discussions, talks, workshops, children's activities, screening of short films, special photo exhibits as well as cultural and musical performances, the organisers said.

Apart from the EU nations, more than 40 countries including Belgium, Canada, China, Denmark, Egypt, France, Germany, Pakistan and United Kingdom will participate in the book fair.

In author's corner, visitors can get to interact with some of the well-known writers like Ruskin Bond, Jerry Pinto, Michael Creighton, Paro Anand, Mridula Garg and Ranjit Lal among others.

The author interactions will be held at five 'Author's Corners' in 'Reflections' (Hall 11), 'Conversations' (Hangar over lake), 'International Events Corner (Hall 7A), 'Lekhak Manch' (Hall 12-12A), and 'Sahitya Manch' (Hall 8).

The annual event will come to an end on January 14. PTI MAH TRS .

This is unedited, unformatted feed from the Press Trust of India wire.
पुस्तकों का महाकुंभ कल से, जावडेकर करेंगे शुभारंभ

पुस्तकों का महाकुंभ कल से, जावडेकर करेंगे शुभारंभ

राज्य ब्यूरो, नई दिल्ली: पुस्तकों का महाकुंभ विश्व पुस्तक मेला प्रगति मैदान में शानिवार से शुरू होगा।

राज्य ब्यूरो, नई दिल्ली: पुस्तकों का महाकुंभ विश्व पुस्तक मेला प्रगति मैदान में शानिवार से शुरू होगा। नौ दिवसीय मेला 14 जनवरी तक चलेगा। मेले का शुभारंभ केंद्रीय मानव संसाधन विकास मंत्री प्रकाश जावडेकर करेंगे। पर्यावरणविद सुनीता नारायण और यूरोपीय संघ के राजदूत तोमास कोज्लोव्स्की विशिष्ट अतिथि रहेंगे। ये जानकारी बृहस्पतिवार को कांस्टीट्यूशन क्लब में आयोजित पत्रकार वार्ता में राष्ट्रीय पुस्तक न्यास के अध्यक्ष बलदेव भाई शर्मा ने दी। उनके साथ न्यास की निदेशक डॉ. रीता चौधरी और भारतीय व्यापार संविधान परिषद (आईटीपीओ) के महाप्रबंधक जयंत दास भी मौजूद थे।
उन्होंने बताया कि प्रायत्न मेडियन के पुनर्विकास कार्य के चलते इस बार पुस्तक मेला का आकार 37 हजार वर्ग मीटर से घटकर 30 हजार वर्ग मीटर रह गया है। बावजूद इसके मेले की विशेषताओं में कोई कमी नहीं रहेगी।

उन्होंने बताया कि मेले में यूरोपियन कूनियन (ईयू) बौद्ध अतिथि देश शामिल होगा। ईयू का मंडप समृद्ध एवं गतिविहीν यूरोपीय संस्कृति व साहित्य को प्रदर्शित करेगा। ईयू के सदस्य देश अंग्रेजी तथा अन्य यूरोपीय भाषाओं में चुनिन्दा पुस्तकें प्रदर्शित करेंगे। इसके अलावा धीम संबंधित पैनल चर्चाएं, कार्यशालाएं, बच्चों के कार्यक्रम, लघु फिल्मों की स्क्रीनिंग तथा विशेष चित्र प्रदर्शनी के साथ-साथ सांस्कृतिक एवं संगीत-मय कार्यक्रम भी आयोजित किए जाएंगे।

शर्म के मुताबिक मेले के बिदेशी मंडप में बेल्जियम, चीन, कनाडा, देनमार्क, मिस्ट्री, फ्रांस, जर्मनी, हंगरी, ईरान, इटली, मैक्सिको, नेपाल, पाकिस्तान, पोलैंड, स्लोवेनिया, स्पेन, श्रीलंका, स्वीडन, संयुक्त अरब अमीरात, यूनाइटेड किंगडम आदि देशों के प्रकाशक अपनी पुस्तकें प्रदर्शित करेंगे। इसके अलावा यूजर्स आदि अंतरराष्ट्रीय एजेंसियों भी मेले में शामिल रहेंगे। बिदेशी प्रतिभागियों की प्रदर्शनी हॉल नं. 7 ए, बी और सी में लगेगी।

उन्होंने बताया कि हॉल नं. 7 में धीम मंडप रहेगा जबकि हॉल नं. 7 के समीप बने हैंग में बाल मंडप बनाया जाएगा। बाल मंडप में तमाम गतिविधियों के साथ-साथ साहित्य अकादमी पुरस्कार विजेता दिनेश चमोली, आर जे और टीवी प्रस्तोता अजहर हाजीनी, थियेटर कलाकार नवदीप कोर, मंज्री शुक्ला इत्यादि बच्चों के संग बातचीत करेंगे।

मेले में स्टार्ली पर विभिन्न भाषाओं असमिया, बांग्ला, अंग्रेजी, गुजराती, हिंदी, मैथिली, मलयालम, मराठी, पंजाबी, ओडिया, संस्कृत, सिंधी, तमिल, तेलुगु तथा उर्दू की पुस्तकें प्रदर्शित होंगी।

ऑनलाइन भी खरीद सकते हैं मेले का टिकट
मेले का समय प्रातः 11 से रात आठ बजे तक है। बच्चों के लिए टिकट का मूल्य 20 रुपये और वयस्कों के लिए 30 रुपये होगा। टिकट ऑनलाइन भी मिलते तथा 50 से अधिक मेट्रो स्टेशनों पर भी उपलब्ध होंगे। मेले में प्रवेश प्राप्ति मेडियन के गेट नं. एक, आठ और 10 से होगा। हॉल नं. 7 के पास एटीएम वैन उपलब्ध रहेगी।

सबरंग जागरण सिटी पर देखें
The New Delhi World Book Fair (NDWBF), which has emerged as one of the most significant events in the publishing world, will be held in the Capital during January 6-14 at Pragati Maidan. The fair, organised by National Book Trust, India, promotes titles, trade, co-publication titles and – above all – the habit of reading. The fair serves as a meeting point of readers and publishers and had started in 1972 with only 200 participants. Over the years it has grown exponentially and had 886 and 800 participants as publishers in 2016 and 2017, respectively. The fair’s theme was ‘Manushi’ and had focused on writings on and by women from ancient times till the present. Considering the ramifications of climate change and in a bid to promote the same, this year the theme of the event is “Environment & Climate Change”
Scores of people, every year, make their way to the World Book Fair. The event also witnesses participation from major publishing houses all across the globe. Much like other years, there is a lot to look forward to in its 45th year and more than 35 countries will be participating. Amidst tension between India and Pakistan, only one Pakistani publisher would be participating in the event this year. The organisers, however, are hopeful that the presence of books from the neighbouring country will spread cheer among readers. Although just one Pakistani publisher would be participating in 2018 and only one stall has been taken up, the organisers are hopeful it would bring cheer among readers. Last year too, only one distributor from Pakistan had participated in the book fair.
Burning environment issues like climate change, global warming, and water pollution will be the main theme for this year’s New Delhi World Book Fair.

With ‘Environment and Climate Change’ as its main theme, the 26th edition of the annual book fair, will be held here at Pragati Maidan from January 6.

Organised by National Book Trust, in association with ITPO, the event’s Theme Pavilion will have an international rights exhibition of nearly 500 titles published in English, Hindi, and other Indian languages.

“During the fair, discussions, conversation with authors and environmentalists will be organised where the experts will discuss ways through which environment can be saved from further deterioration,” the organisers said in a statement.

This year’s book fair will host European Union as the Guest of Honour Country. The specially designed EU pavilion will showcase the rich and dynamic European culture and literature.

The EU member States will exhibit publications in English and other European languages.

The fair will also witness panel discussions, talks, workshops, children’s activities, screening of short films, special photo exhibits as well as cultural and musical performances, the organisers said.

Apart from the EU nations, more than 40 countries including Belgium, Canada, China, Denmark, Egypt, France, Germany, Pakistan and United Kingdom will participate in the book fair.

In author’s corner, visitors can get to interact with some of the well-known writers like Ruskin Bond, Jerry Pinto, Michael Creighton, Paro Anand, Mridula Garg and Ranjit Lal among others.

The author interactions will be held at five ‘Author’s Corners’ in ‘Reflections’ (Hall 11), ‘Conversations’ (Hangar over lake), ‘International Events Corner (Hall 7A), ‘Lekhak Manch’ (Hall 12-12A), and ‘Sahitya Manch’ (Hall 8). The annual event will come to an end on January 14.
NEW DELHI: The New Delhi World Book Fair 2018, on the theme of "environment and climate change", will take place between January 6 and January 14 at the Pragati Maidan. The guest of honour for the 'green' fair will be the European Union, which will host an environmental protection photo exhibition at the venue. Apart from showcasing more than 600 books on environment, the fair will also be putting eco-fiction books on its shelves. Highlighting this year's theme, there will be discussions and conversation with authors on climate change and environment issues.

As part of this, the theme pavilion on Hall 7 will feature India's 'traditional affinity' to sustainability. In all, over 800 publishers are expected to participate in the 13-day event, where over 20 countries from across the European Union will be present with a delegation of publishers, editors and authors. Popular Indian writers like Ruskin Bond, Narendra Kohli, Jerry Pinto and Paro Anand will hold talks at the fair this year.

To promote reading habits, National Book Trust of India has started an initiative called "Har Haath Ek Kitaab" (Books in Every Hand). NBT has also roped in Akashvani, Doordarshan and all FM channels to publicise the event. To spread awareness among the masses, a themed calendar has also been designed which will talk about important aspects like cleanliness and safeguarding animals, birds, water, air and trees.

Cultural presentation has been a popular segment of the fair in the past and this year too, there will be special performances showcasing India's traditional as well as classical art forms. While Padma Bhushan awardee Sonal Mansingh will choreograph a classical fusion piece on conservation of our natural resources, folk singer Malini Awasthi will sing folk-songs in Hindi dialects like Awadhi and Bundeli.
With the aim to promote Indian books abroad and to facilitate business interactions to buy/sell translation rights between Indian and foreign publishers, NBT will be organising New Delhi Rights Table and January 8 and 9 at the venue itself.

The Rights Table would provide a unique opportunity for publishers from across the world to meet each other on a one-to-one basis and to finalise their interest and agreements for transfer of translation rights available in English, Hindi and other Indian languages.
Publication: Navbharat Times
Headline: World Book Fair will begin from Tomorrow
Date: Jan 5, 2018

नईदिल्ली
प्रगति मैदान में 6 से 14 जनवरी तक होने वाले 26वें वर्ल्ड बुक फेरेर की तैयारियां लगभग पूरी हो चुकी हैं। इस बार मेले में यूरोपीय संघ की मेहमान के तौर पर बुलाया गया है। इस फेरेर में देशभर के 800 प्रकाशक के अलावा 40 अन्य देशों के पब्लिशर्स हिस्सा ले रहे हैं। पाकिस्तान भी मेले में आ रहा है।

नैशनल बुक ट्रस्ट की तरफ से आयोजित इस मेले में जगह की कमी के चलते इस बार काफी पब्लिशर्स को मायूसी हाथ लगी है।

ट्रस्ट के प्रमुख बलदेव भाई शर्मा ने कहा कि पिछले एक महीने से पब्लिशर्स फेरेर में हिस्सा लेने के लिए आग्रह कर रहे हैं। पाकिस्तान समेत करीब 40 देश इसमें हिस्सा ले रहे हैं। ट्रस्ट के एक अधिकारी ने बताया कि पाकिस्तान का चिल्वॉन पब्लिकेशन पुस्तक मेले में हिस्सा ले रहा है। इस पब्लिशर्स के स्टॉल को भारत में उनके वितरक ही संभालेंगे।

मेले में यूरोपीय संघ के 27 देशों के अलावा ईरान, मेक्सिको, जापान, नेपाल, श्रीलंका, संयुक्त अरब अमीरात और ब्रिटेन समेत 40 देश हिस्सा ले रहे हैं। मेले में 1500 से अधिक स्टॉलों पर पुस्तक प्रेमियों को असमिया, बांग्ला, इंग्लिश, गुजराती, हिंदी, मैथिली, मलयालम, मराठी, पंजाबी, ओडिया, संस्कृत, सिंधी, तमिल, तेलुगु और उर्दू की पुस्तकें मिलेंगी।
खास बातें

- मेले का समय सुबह 11 बजे से रात 8 बजे तक होगा

- बच्चों के लिए 20 और बड़ों के लिए 30 रुपये होगा एंट्री टिकट

- 50 से अधिक मेट्रो स्टेशन पर मिलेगा टिकट

- मेले में एंट्री गेट नंबर एक, आठ और 10 से होगी

- वील चेयर की सुविधा गेट नंबर 1 के पास उपलब्ध होगी

- स्कूल ड्रेस में स्टूडेंट्स और सीनियर सिटिजन की एंट्री होगी निशुल्क
New Delhi, Jan 4: With a major focus on environment and climate change, the 45th edition of New Delhi World Book Fair is all set to begin from Saturday.

To be held at Pragati Maidan and co-organised by the National Book Trust (NBT) and ITPO, the Theme Pavilion will highlight various environment-related issues like climate change, global warming, water pollution and other relevant matters.

"Environment is a topic which needs to be given more attention. We need to focus more on this subject, generate more awareness for our better future. A especially designed Theme Pavilion has been made this year from environmental-friendly material like bamboo, cane, jute and others," NBT Chairperson Baldeo Bhai Sharma said at a press conference.

The fair also marks the return of a publisher from Pakistan as last year only one distributor had set up a stall. However, Sharma sought to downplay this, stating that there are many other international publishers participating in the book fair and urged visitors to show equal interest on them.

"Why focus only on Pakistan? There are so many publishers from India who have good books in Urdu; there many publishers from abroad who have good offerings. The focus should be on all the publishers participating at the book fair," Sharma said.

The annual book fair will see around 800 publishers from across the country in different languages. The event, spread over 30,000 sq m, will have more than 1,500 stalls.

However, NBT Director Rita Chowdhary told IANS that number of stalls have marginally reduced because of the renovation work at the Pragati Maidan.

"We have received large number of applications for participation this year, but we couldn't allot stalls to all. The space has reduced compared to last year because of the construction work. This has certainly affected us," Chowdhary stated.

This edition will see the European Union as the Guest of Honour. The especially designed EU pavilion will showcase the rich and dynamic European culture and literature. The EU member states will exhibit select publications in English and other European languages and will organise panel discussions, talks, workshops, children's activities, screening of short films, special photo exhibits as well as cultural and musical performances.

Apart from the European Union, the fair will also see participation from other countries like
Egypt, Mexico, Nepal, Sri Lanka, UAE, Britain and others.

The book fair will also have a pavilion dedicated to reading material for children. The pavilion will have a number of activities like seminars, panel discussions, storytelling sessions, workshops on creative writing and illustrations among others will be organised by the National Centre for Children’s Literature, a wing of NBT.

The author’s corner will feature prominent literary faces like Ruskin Bond, Rakshanda Jalil, Jairam Ramesh, Seema Mustafa, Jerry Pinto, Michael Creighton, Paro Anand, Bulbul Sharma, Prerna Bindra, Ranjit Lal, Gillian Wright and many others.

FAQs:

Entry fee: Rs 20 (children) Rs 30 (adults)

Timing: 11 a.m. to 8 p.m.

Tickets: Available at Pragati Maidan Gate Nos 1 and 10; Online; At select Metro Stations.
Publication: Nyooz
Headline: Climate change, global warming issues to dominate Book Fair
Date: Jan 5, 2018

Summary: Organised by National Book Trust, in association with ITPO, this will be the 6th edition of the annual book fair titled 'Environment and Climate Change. The book fair will host European Union as the Guest of Honour Country this time. In the backdrop of rising pollution level in the Capital, the theme of this year's New Delhi World Book Fair, which is set to kick start from Saturday, will be based on issues like climate change and global warming. This book fair is a medium to develop cultural ties between India and European countries." Apart from the EU nations, more than 40 countries including Belgium, Canada, China, Denmark, Egypt, France, Germany, Pakistan and United Kingdom will participate in the book fair.

In the backdrop of rising pollution level in the Capital, the theme of this year's New Delhi World Book Fair, which is set to kick start from Saturday, will be based on issues like climate change and global warming. Organised by National Book Trust, in association with ITPO, this will be the 6th edition of the annual book fair titled 'Environment and Climate Change. "During the fair, discussions, conversation with authors and environmentalists will be organised where the experts will discuss ways through which environment can be saved from further deterioration," the organisers said in a statement. The book fair will host European Union as the Guest of Honour Country this time. "The specially designed EU pavillion will showcase the rich and dynamic European culture and literature," they said. While addressing the media, Ambassador of European Union to India Tomasz Kozlowski said that this book fair is a remarkable event not only for India but for other countries also, As Reported By DNAIndia.

According to the Newspaper,"It has a very high reputation of creating awareness and bringing change in the society. This book fair is a medium to develop cultural ties between India and European countries." he said. Apart from the EU nations, more than 40 countries including Belgium, Canada, China, Denmark, Egypt, France, Germany, Pakistan and United Kingdom will participate in the book fair. Among the expected visitors, there are renowned authors including Ruskin Bond, Jerry Pinto, Michael Creighton, Paro Anand, Mridula Garg and Ranjit Lal among others. Apart from this, there will be panel discussions, talks, workshops, children's activities, screening of short films, special photo exhibits as well as cultural and musical performances. WHAT’S LINED UP Apart from book fair, there will be panel discussions, talks, workshops, children’s activities, screening of short films, special photo exhibits as well as cultural and musical performances.
Publication: Amar Ujala  
Headline: Book Fair will teach lesson on Climate Change  
Date: Jan 5, 2018  

आगामी शानिवार से प्रगति मेंदान में शुरू हो रहे विश्व पुस्तक मेला में आने वाले पाठकों को पर्यावरण एवं जलवायु परिवर्तन का पाठ पढ़ाया जाएगा। 6 से 14 जनवरी तक चलाने वाले इस पुस्तक मेले में 40 देशों के करीब 800 प्रकाशक हिस्सा ले रहे हैं।

प्रगति मेंदान में निर्माण कार्य के चलते जगह घटी है मगर प्रकाशकों किताबों की संख्या कम नहीं होगी। बृहस्पतिवार को कांस्टेंटूशन क्लब में नेशनल बुक ट्रस्ट के चेयरमैन बलदेव भाई शर्मा ने प्रेस कॉन्फ्रेस कर जानकारी दी।

बलदेव भाई शर्मा ने बताया कि विश्व पुस्तक मेले का यह 26वां संस्करण है। किताबों का डिजिटलीकरण होने के बाद भी प्रकाशकों की संख्या उत्साह बढ़ा है। जगह की कमी से हम कई लोगों को मना करना पड़ा। उन्होंने कहा कि इस बार पर्यावरण एवं जलवायु परिवर्तन थीम पर आधारित होगा। यूरोपीय संघ हमारा विशिष्ट अतिथि होगा। उनके सम्मान में पुस्तक मेले में अलग से यूरोपीय संघ का मंडप भी होगा।

उन्होंने बताया कि मेले में हर वर्ग की किताबें होगी। लेखकों, विचारकों, आलोचकों के अलग-अल ग्रुप होंगे जिसमें लेखकों से पाठकों को रूबरू होने का मौका मिलेगा। बच्चों के लिए अलग से बाल मंडप होगा। उसमें बच्चों के संगीत, भाषावाचन, सूजनात्मक लेखन एवं चित्रकारी पर आधारित
कार्यशालाएं होगी। थीम पर्यावरण आधारित विषयों पर किताब लिखने वाले अनुपम मिश्र जैसे लेखक भी पुस्तक मैले में पाठकों से रूबरू होंगे।

मैले में विदेशी मंडल होगा जिसमें बेल्जियम, चीन, डेनमार्क, मिस्ट्रा, फ्रांस, जर्मनी, हांगकारी, ईरान, इटली, पोलैंड व पाकिस्तान स्पेन के प्रकाशक शामिल होंगे। विदेशी प्रतिभागियों की यह प्रदर्शनी हॉल नंबर 7ए-बी-सी में होगी। इसके अलावा हॉल नंबर 11 में लेखक मंच (ऑर्डर्स कॉनर) होगा। जहां पुस्तकप्रेमी लेखकों से रूबरू होंगे।

पुस्तक मैले में जाने के लिए बच्चों के लिए 20 रुपये तथा बड़ों की 30 रुपये खर्च करने होंगे। टिकट चुनिन्दा मेट्रो स्टेशनों पर भी उपलब्ध होंगे। अगर बच्चा स्कूली ड्रेस में होगा तो उसे मुफ्त में प्रवेश दिया जाएगा। टिकट प्राप्ति मैदान के गेट नंबर 1 और 10 पर उपलब्ध होंगे। इसके अलावा ऑनलाइन टिकट की भी खरीददारी की जा सकेगी।
विश्व पुस्तक मेला 6 जनवरी से, पर्यावरण पर खास फोकस

नई दिल्ली के प्रगति मेधान में हर साल आयोजित होने वाले विश्व पुस्तक मेले का 45वां संस्करण 6 जनवरी से शुरु होने जा रहा है। इस बार मेले में पर्यावरण और जलवायु परिवर्तन से जुडे मुद्दे छाये रहेंगे। भारत ट्रेड प्रोमोशन आर्गुइजेशन (आईटीपी) और नेशनल बुक ट्रस्ट (एनबीटी) के सहयोग से आयोजित विश्व पुस्तक मेले में धीम प्रेदिशन में जलवायु परिवर्तन, ग्लोबल वार्मिंग, जल प्रदूषण और अन्य संबंध मामले तथा पर्यावरण से जुड़े मुद्दों की खास तारीख दिया जाएगा।

एनबीटी की अध्यक्ष बलदेव भाई शर्मा ने कहा, "पर्यावरण एक ऐसा विषय है जिसपर ज्ञान धारण करने की जरूरत है। हमें इस विषय पर ज्ञान फॉकस करने की जरूरत है और अपने बेहतर भविष्य के प्रति अधिक जागरूकता पैदा करनी है। पर्यावरण हितैशी सामग्री जैसे बांस, बेंत, जूट और अन्य का उपयोग करके खासियत से धीम प्रेदिशन बनाया गया है।"

पुस्तक मेले में विभिन्न भाषाओं में पूरे देश से करीब 800 प्रकाशक पहुंचेंगे और 30,000 वर्ग मीटर के आहार में मेले का आयोजन किया जाएगा जिसमें 1,500 से ज्यादा स्टॉल होंगे।

एनबीटी की निदेशक रीता चौधरी ने बताया कि प्रगति मेधान में सौदर्यकरण कार्य चलने के कारण स्टॉलों की संख्या कुछ कम होगी।

पुस्तक मेले की खास बातें

- मेले का समय सुबह 11 बजे से रात 8 बजे
- मेले में बच्चों के लिए 20 और युवकों के लिए 30 रुपए का एंट्री टिकट
- मेले में एंट्री गेट नंबर एक, आठ और 10 से
- कुछ मेट्रो स्टेशनों पर भी मिलेगा टिकट
- इसके अलावा ऑनलाइन टिकट भी खरीद जा सकते हैं
The 46th edition the New Delhi World Book Fair (NDWBF), with “Environment and Climate Change” as its main theme, began this Saturday at Pragati Maidan. The annual book fair, which culminates on 14 January, is hosting some 1,600 stalls put up by leading publishers from across the world, and is likely to attract decent footfall over the weekend.

Spread across halls 7, 11, 12 and 12A of Pragati Maidan, the event is playing host to hundreds of international players. Indeed, the European Union is the fair’s “country of focus” this year.

The NDWBF is known for promoting socially-relevant themes. Last year, the fair’s central theme was “Manushi”, and the events were designed around writings on and by women, from the ancient days till the present. This time around, the focus is on the environment. Issues like climate change, global warming and water pollution will be among the subjects addressed at the many debates, talks and lectures lined up for the nine-day festival.

Author Kallia Papadaki, winner of the European Union Prize for Literature 2017, and Sunita. In accordance with the larger theme, an environmental protection photo exhibition has been put up at the venue. Another special exhibition on European literature, entitled Books from Europe, features on the event’s Narain, an environmentalist, are among the special guests at this year’s fair. Narain is expected to speak about her recently launched book, Conflicts of Interest, which give a personal account of her battles as part of the country’s green movement billing for this year.

Visitors can look forward to special events organised by European publishers. There’s also the EU Prize Winners Writing workshop led by Kallia Papadaki, David Machado, Osvalds Zebris on 9 January. The launch of a Hindi translation of Anthology of Contemporary German Short Stories will take place on 11 January. A special exhibition, titled All the Beauties in the World, will also take place at the EU pavilion. This exhibition will talk about the life and work of Jaroslav Seifert, a well-known Czech poet and philosopher who was awarded the Nobel Prize for literature in 1984.

Literature for children remains one of the prime interests for the publishing industry worldwide. The EU Pavilion will have a special section for children—featuring activities like reading sessions, workshops and tutorials on doing illustrations for children’s books.

As part of Bonjour India 2017-18, a bilateral cultural programme between India and France, the NDWBF will also host French authors and thinkers. Internationally acclaimed writer David Foenkinos will contribute to a meaningful dialogue to discuss the past, present and future of Indo-French literary ties. He will participate in an event named
“Lazy Sunday of Literatures” on 7 January, and in “Being a publisher in a Digital Age” on 8 January, along with 11 other European authors, for an afternoon of readings and interactions. This Indo-French collaboration aims at increasing the numbers of translations of French contemporary fiction and non-fiction titles into Indian languages, and fostering a long-term partnership between Indian and French publishers.

Publishers and authors from more than 35 countries, including Belgium, Canada, China, Denmark, Egypt, France, Germany, and the United Kingdom, are participating in this edition of the World Book Fair.

Along with great literature, people visiting the fair can also enjoy numerous non-literary cultural activities. The presentation of India’s varied culture has been an important segment of the fair in the past. This year, special performances have been planned to showcase India’s traditional as well as contemporary art forms.

One Pakistani publisher, too, is part of the NDWBF this year. “There is a good demand of books from Pakistan. Readers have always liked and appreciated their writing. So this year, the publisher has returned. May be just one but we’re hopeful that this will be a good indication,” National Book Trust of India (NBT), Director Rita Chaudhary told IANS. Last year too, only one distributor from Pakistan had participated in the book fair.

With this year’s fair, the NBT has also started an initiative called “Har Haath Ek Kitaab” [A book in every hand] to promote the habit of reading among people.

The fair will also witness a range of panel discussions, talks, workshops, children’s activities, screening of short films, special photo exhibits as well as cultural and musical performances. In author’s corner, visitors will get to interact with some well-known writers, such as Ruskin Bond, Jerry Pinto, Michael Creighton, Paro Anand, Mridula Garg and Ranjit Lal among others.

The World Book Fair also provides an international platform to regional languages of India. Writers and publishers from the vernacular space see this as a welcome opportunity to interact, connect with and learn from their Western counterparts. To facilitate this knowledge exchange, the NBT is organising a “New Delhi Rights Table”, from 8-9 January, a B2B forum of sorts for Indian and foreign publishers. Transfer of publishing rights across international borders will be the main issue addressed at the Rights Table.

Along with great literature, people visiting the fair can also enjoy numerous non-literary cultural activities. The presentation of India’s varied culture has been an important segment of the fair in the past. This year, special performances have been planned to showcase India’s traditional as well as contemporary art forms. The Padma Bhushan awardee Sonal Mansingh will be choreographing a classical fusion piece on conservation of our natural resources at the fair; and singer Malini Awasthi will be performing folk songs in Hindi dialects like Awadhi and Bundeli.
NEW DELHI: It was a sunny winter afternoon at the Delhi World Book Fair which saw thousands of bibliophile gather at the city's one of the most-awaited fairs.

Themed around 'Environment and Climate Change', the 26th New Delhi World Book Fair opened on Saturday with a call for increased awareness and efforts to protect the environment.

The nine-day annual event sees book sellers, publishers and book lovers from all parts of the country and abroad gathering at Delhi's Pragati Maidan.

On Sunday with the weather remaining pleasant, booklovers started coming to the fair late afternoon. Many of the publishers this time had decorated there stalls keeping a match with the theme of this year's book fair - "environment and climate change".

Like other years, this year too, it was children who kept the Delhi Book Fair lively with their enthusiasm and keen interest in books. Although Harry Potter, Game of Thrones, Enid Blyton and Ruskin Bond remained prefered pick for children, Book Fair 2018 also sas an increase in demand of comic series and fable tables.

Six-year-old Nael Khan who was already holding a copy of colouring book was hopping from one stall to another searching for Vikram Betal series. This was his first visit to book fair and his excitement seemed no boundaries.

"I am very happy to be here. There are so many colourful stalls and so many books. I want to buy as many books possible. I love reading fable tales, they are very interesting. I also want to buy books on Akbar-Birbal stories," Nael said.

The World Book Fair 2018 has a dedicated theme pavilion in Hall 7 E with books in English, Hindi and other Indian languages on environment-related issues like climate change, global warming, water and air pollution.

Over 20 European Union countries are participating with a delegation of publishers, editors and authors. The EU pavilion also showcases some of the latest publications in English and other European languages along with panel discussions, talks, photo exhibits and cultural performances.
Apart from the EU nations, more than 40 countries including Canada, China, Egypt, Pakistan and United Kingdom are participating in Delhi Book Fair 2018.

In authors corner, visitors can get to interact with some of the well-known writers like Ruskin Bond, Jerry Pinto, Michael Creighton, Paro Anand, Mridula Garg and Ranjit Lal among others.

COMMENTS

Being held at Pragati Maidan and co-organised by the National Book Trust (NBT) and ITPO, the annual New Delhi World Book will continue till January 14.
NEW DELHI: With pretty much all books available on digital platforms today, book shops across the city are pulling down their shutters but the World Book Fair remains an exception to this trend, even after four decades since it began in Windsor Place. The 26th edition of the capital's annual affair with books is here and book lovers are thronging to explore the wares.

Madhur Malhotra from Oxford University press said that the fairs have now turned into the primary site for exploring new books. "Crowds continue to swell. People may purchase the books later online but here they come to look for titles they might be unaware of. The touch and feel of physical books can't be replaced," Malhotra added.

While the nine-day long event features over 800 publishers, the fair seems to be primarily catering to a young population with every second visitor being a parent accompanying kids. Rajiv Singh, a banker visiting the fair with his nine-year-old son Advay, said it was also a medium to live their childhood again. "We have brought Amar Chitra Katha collections that I used to read in my childhood," Singh said.
Many visitors attributed the continued interest in fairs to a wide range of books being available under one roof, for others it is a chance to collect rare editions. The availability of titles in other languages is a major attraction for some.

The fair hosts an exclusive children's pavilion called Bal Mandap that hosts activities and workshops, attracting schoolchildren in big numbers. Dwipendra Kumar, who manages the Mandap, said that the idea was to inculcate the reading spirit in children.

This year's partner is the European Union, and 32 authors from 13 EU countries will be visiting the gathering. Many visitors in the partner pavilion were disappointed to find that a large number of titles were just for display.

Arundhati Devtoshale, the translator of Swedish children's books in Hindi, said that the children's books from another culture bring a different perspective to storytelling. "Swedish imagery focuses on nature while we focus on mythology," she said.

Another special feature attracting the crowd is the illustrated art sections and books. A large number of new startups and entrants are featuring their art doubling as books. Shruti from Tara books — which has a strong presence abroad with bestselling titles like illustrated Sita's Ramayana — said that readers don't get the feel of quality of print or illustrations in online medium. "For our genre, the physical presence is necessary," she opined.

For the serious bibliophiles, five author's corners have been set up where interactions with likes of Ruskin Bond, Devdutt Patnaik, Bishan Singh Bedi, Jerry Pinto, Michael Creighton, Mridula Garg and Ranjit Lal would be held in the next week.
Themed around 'Environment and Climate Change', the 26th New Delhi World Book Fair opened on Saturday with a call for increased awareness and efforts to protect the environment.

The 9-day annual event was inaugurated by environmentalist Sunita Narain, European Union ambassador to India Tomasz Kozlowski, National Book Trust chairman Baldev Bhai Sharma and Madhu Ranjan Kumar, Joint Secretary, Minister of Human Resource Development.

Addressing the visitors through video conference, HRD Minister Prakash Javadekar said that climate change awareness is important as humans have exploited Earth beyond its limits.

We have taken more from the Earth than it could offer. It is about time we realised the importance of awareness, and it won’t be possible without collective efforts – by not wasting electricity, water, by taking a bicycle to travel or by walking more instead of using petrol and diesel-run vehicles.

Prakash Javadekar, HRD Minister

Author-environmentalist Sunita Narain also spoke strongly about the effects of climate change and the need for awareness, calling it the "biggest threat faced by the poorest of the poor".

The Western world is talking and negotiating about environment change, they are holding meetings while here in India, we are witnessing climate change with extreme cold, extreme drought and extreme rains. It is no more an upcoming event, climate change is here. And the worst affected are the poorest people, the farmers, the marginalised. We don’t need to be told about climate change, we are living it.

Sunita Narain

The book fair has a dedicated theme pavillion in Hall 7 E with books in English, Hindi and other Indian languages on environment-related issues like climate change, global warming, water and air pollution. Kozlowski also emphasised the role of books in spreading awareness.

The most important aspect of a book fair is the participation for the general public, and with the event’s theme of environment and climate change, we hope to spread the message to as many
people as possible. The fair has a very high reputation of creating awareness and bringing change in society. It is a medium to develop cultural ties between India and the European countries.

Tomasz Kozlowski
Over 20 European Union countries will participate with a delegation of publishers, editors and authors. The EU pavilion will also showcase some of the latest publications in English and other European languages along with panel discussions, talks, photo exhibits and cultural performances.
Apart from the EU nations, more than 40 countries including Canada, China, Egypt, Pakistan and United Kingdom will participate in the book fair.
In the authors’ corner, visitors get to interact with some of the well-known writers like Ruskin Bond, Jerry Pinto, Michael Creighton, Paro Anand, Mridula Garg and Ranjit Lal among others.
The author interactions will be held at five Authors Corners in Reflections (Hall 11), Conversations (Hangar over lake), International Events Corner (Hall 7A), Lekhak Manch (Hall 12-12A), and Sahitya Manch (Hall 8).
Many big-wigs of Delhi and the book addicts (obviously) took to Twitter to share their excitement.
From importance of global themes to concerns related to translation, different strands of literature came together during an engaging discussion at the ongoing World Book Fair.

The ongoing World Book Fair in Pragati Maidan warmed up this past Sunday with an engaging discussion called “Lazy Sunday of Literature”. It saw the participation of best-selling French author David Foenkinos whose book “La délicatesse” has been translated in Hindi as “Nazakat” by Prabhat Ranjan. France is also the focus country at this year’s edition.

Along with Foenkinos, a host of European authors were also present at the event. The discussion ranged from analysing the common global themes to the adaptation of their works as films. Discussing the common global themes, Foenkinos impressed upon the need to write on climate change. Foenkinos said
that it was incumbent upon writers and artists to familiarise people about the dangers of climate change. He further added that India and France were committed to the protection of climate.

Foenkinos said that writing something which could suit the world audience is easier said than done especially when the readers world over receive the work differently. Talking about the adaptation of his another book “The Erotic Potential of My Wife” into a film, the author said, “German readers found it sweet, whereas the film made Spanish readers inquisitive enough that they started asking questions about my personal sex life (laughs). The most strange were the people of Japan who did not laugh at all during the screening of the film but they told me later that they found it very hilarious. This made me conjecture that perhaps Japanese don't laugh publicly.”

German author Norman Ohler, writer of “Blitzed: Drugs in Nazi Germany”, a historical non-fiction, was also a part of the discussion. Dwelling upon the global themes he said that he found it very interesting to know the implications and influences of the Second World War on different countries as it was a conflict which hardly left any country untouched.

Reading from the book, he underlined a meeting between Adolf Hitler and Mussolini in July 1943, where Mussolini could not utter a single word during the meeting as Hitler kept speaking non-stop under the influence of a drug. He highlighted the fact that contrary to popular belief, the Nazi leader was a drug addict who who would consume drugs to attain an euphoric state.

Agreeing to the fact that writers world around have an inherent fear of losing the essence of their work in the process of translation and adaptation of their works, the panellists said the confidence in the translator is paramount. Austrian author Dorothea Nurnberg, who is known for her poetry cycles, “Consciousness in Becoming” added that it is only a poet who can translate poetry, as the genre involves metaphorical understanding of the original poem which a non-poet may find difficult to deal with.

Seconding the observation of Nurnberg, Ranjan said, “Translating a novel is always easier than translating a poem as nuances of the poetry get lost in the process of translation.” He further said that internet and technology has made it far easier for translators to translate. “I relied on Google and YouTube to translate some of the
French phrases.” He maintained that the context and issues of the novel also matter a lot. “The central issue of ‘Nazakat’ is uncertainty and fragility of human lives, which is a very universal idea. Francoise, all of a sudden, dies in a road accident leaving his wife pining for her loss. This uncertainty is part and parcel of human lives all around the world.” Asked if Foenkonis felt satisfied with the translation of his work, Ranjan said, “Absolutely, he actually wants me to translate another book of his as the sales of ‘Nazakat’ were pretty good last year.”
Broadcast

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