

**About my (dream) project**  
**To run an interdisciplinary cultural center,**  
with a regular programme of events:  
talks, screenings, workshops, readings, exhibitions.  
The center will comprise a library, a bookshop, a café-bar,  
a screen room and several venues for events,  
aiming to attract a varied audience of different ages.  
The center will be funded through a mixed economy  
(public and private funding) and the involvement of local  
communities and partners will be crucial for its development.  
The cultural center will serve as a space for meeting up,  
discussing ideas and as a space for leisure and enjoyment.

### **About me**

**Cultural manager with  
an Art History  
background, with ten**

**years experience in the field**

**From Spain, based in Mexico City**

**Interests: books, cinema,  
music, visual arts,  
current affairs**

**How to get in touch with me**  
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# IZARA García Rodríguez

### **About my work**

**Latin America Coordinator for Hay Festival**  
I organise 3 international festivals yearly:  
Hay Festival Cartagena de Indias (Colombia)  
Hay Festival Arequipa (Peru)  
Hay Festival Querétaro (Mexico)

HAY FESTIVAL  
I also run one-off projects such as Bogotá39  
[www.hayfestival.org](http://www.hayfestival.org) / [www.bogota39.com](http://www.bogota39.com)  
My job is to coordinate the different teams from pre-production,  
through programming to the event itself.  
**I will describe my job as connecting groups and people.**