

# BETH PONTE

Was born in Fortaleza, Ceará, Brazil



1985

1998

Moved in Salvador, Bahia, Brazil

Bachelor in Cultural Production (Federal University of Bahia - UFBA)



2003-2007

Project Manager at Cultural Foundation of State of Bahia

Master in Culture and Society (Federal University of Bahia - UFBA)



2008-2010

Institutional Director at NEOJIBA (Centers of Youth and Children's Orchestras of the State of Bahia - Brazil)

2010/ON



## NEOJIBA - Social change through music

The NEOJIBA Program – Núcleos Estaduais de Orquestras Juvenis e Infantis da Bahia (*Centers of Youth and Children's Orchestras of the State of Bahia*) was created in 2007 and promotes integration and social development of children, adolescents and youth through teaching and music group practice.

[www.neojiba.org/en](http://www.neojiba.org/en)

### NEOJIBA IN NUMBERS:



4600

children, adolescents and youth benefit either directly or indirectly.



10

Centers in 5 counties of Bahia.



38

community music projects supported through the "Bahia Orchestral Projects Network" and by the project "NEOJIBA in the Neighborhoods".



700

public performances for 425.000 people.



6

International tours of the Youth Orchestra of Bahia in Europe and the USA.

## "CULTURAL MANAGEMENT AROUND THE WORLD"

2nd Season: ORCHESTRAS

'A webseries with 5 episodes about orchestras' management in Brazil and UK'

- Ep. 1 - Infrastructure
- Ep. 2 - Governance
- Ep. 3 - Sustainability
- Ep. 4 - Artistic programme
- Ep. 5 - Education

[www.culturamundoafora.com](http://www.culturamundoafora.com)



### GOALS

- To create a record about management of arts institutions by showing the reality and the challenges of these organisations;
- To disseminate good practices and innovations in the management of arts organisations;
- To create alternative content for the training for arts managers and students.



**Women are outnumbered by men in the most senior roles in cultural sector.** "The presence of women in the management of the companies has grown so little in the last two decades, that at the current rate it would take 100 to 200 years to achieve gender equality in senior positions of companies" (International Labour Organization – ILO, 2015).

My dream project for International Cultural Collaboration is an Programme for Women in Cultural Leadership. The Programme would involve women leaders from cultural institutions worldwide and would offer:

- Online content about women in cultural leadership
- Mentorship with senior female leaders
- Fostering networks of female leaders in the same country
- Exchange opportunities in arts institutions led by women (visits and internships)
- Seminars and conferences about the participation of women in cultural leadership