

## Open Call for a team of experts: Global Cultural Relations Programme

The Cultural Relations Platform (CRP) is looking for a **team of experts** with strong experience and expertise in conceptualising, designing, and implementing **digital** training programmes to develop our flagship training programme: the **Global Cultural Relations Programme (GCRP)**.

### Background

The [Cultural Relations Platform](#) is a project funded by the Partnership Instrument, launched in April 2020 to support the European Union to engage in international cultural relations within the framework of the [EU strategy for international cultural relations](#). The CRP follows the previous [Cultural Diplomacy Platform](#) (2016 – 2020) and aims to promote and facilitate sustainable cultural exchanges, people-to-people activities and co-creation processes between Europeans and citizens from countries all over the world.

The overall objective of the CRP is to strengthen the European Union's ability to engage meaningfully with different audiences and stakeholders in third countries, through cultural relations activities.

### The Global Cultural Relations Programme (GCRP)

The **Global Cultural Relations Programme (GCRP)** is the flagship training programme of the CRP and takes a renewed approach from its predecessor, the [Global Cultural Leadership Programme](#) (2016 – 2019). The programme is designed for global cultural operators and practitioners and aims to develop the participants' skills, support them to engage in global cultural relations through tailored peer-to-peer learning, cross-cultural collaboration and global networking. The key objectives of the GCRP are:

- **Knowledge sharing**
- **Community building**

For the 2021 edition of the GCRP, in line with the topical discussions surrounding the heavily-impacted cultural and creative sectors around the world due to the COVID-19 pandemic, the overarching key theme of the GCRP is: *'Shaping the New Normal of International Cultural Relations'*.

The 2021 edition of the GCRP will be held in a **digital capacity** over several days. Participants will be selected through an application procedure, open **globally**.

The tentative launch of the 2021 edition of the GCRP is **late October/early November**. The programme developed with the support of the team of experts should be ready in the **second half of July** at the latest.

- **June – July:** conceptualisation and confirmation of GCRP agenda
- **Mid-July to late August:** open call for participants
- **Late October/early November:** launch of GCRP 2021

## Call for team of experts

This open call for a team of experts offers an opportunity for professionals experienced in developing training programmes in the cultural field at global level to assist the CRP in designing and implementing the 2021 edition of the GCRP. The **team of 2 – max 3 – experts** recruited by the Platform will be involved in conceptualising a tailor-made virtual training programme for a group of up to 100 participants – cultural operators and practitioners from around the world – in a multi-day programme focusing on knowledge sharing, peer-to-peer learning and workshops, and cross-cultural collaboration.

Experts can be based internationally as this short-term assignment will be conducted **virtually**. Possibilities of traveling to Brussels can be envisaged depending on the situation and the meetings requirements.

The **tasks** to be taken on by the selected team of experts include the following:

- Working closely with the CRP project team in brainstorming, conceptualising, and designing a multiday training programme framework and agenda
- Proposing and assisting in the selection of experts to participate in the GCRP as lecturers, keynote speakers, facilitators, etc.
- Researching and proposing digital platforms as required to host the GCRP online
- Refining the target audience as well as developing, specifying and confirming the selection criteria for the assessment of participants applications
- Assisting in the launch and management of the open call for participants

## Profile of the experts

- Minimum 5 years of post-graduate professional experience in designing, facilitating, and implementing training programmes and workshops in the field of culture, the arts, creative industries, and international cultural relations.
- Experience and strong expertise in developing and conducting training and workshops in a virtual capacity using up-to-date digital tools and platforms
- Demonstrated experience in working in cross-cultural and international activities and projects involving global participants and international themes
- Demonstrated experience in facilitating training multi-day programmes for a large group of participants (100 participants)
- Demonstrated experience in monitoring and evaluating programmes and projects
- Knowledge of EU-initiated programmes and initiatives supporting cultural relations/exchanges between the EU and third countries would be an asset
- Excellent written and spoken skills in English

## Application

If you are interested in applying and feel your team has the right experience and expertise for this assignment, please send us your CVs (individual CV is required per expert) **in the attached format** in one email to [cultural.relations.platform@goethe.de](mailto:cultural.relations.platform@goethe.de) by **28 May 2021 (Friday)**.

Interested applicants **must apply as a team of 2-3 experts**; individual applications will not be considered.

Selected teams of experts will be invited to share a **short concept paper proposal** on how they envision structuring the GCRP in an online format to the CRP team for consideration. Further shortlisted teams of experts will be invited for interviews with the CRP team.

Final selection of the team of experts will be confirmed in the **second half of June**.