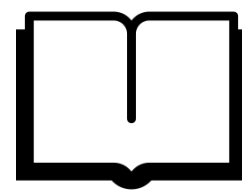




Rio de Janeiro, Brazil



28 years old



International Relations
Creative Cities and Enterprises
Cultural Management



Special Advisor on Creative Economics



Community-Based Creative Economy



cooperative technologies on cultural management and creative economics



(i) low access to cultural goods and content
(ii) low qualification on management, programming and communication in cultural spaces and events



// technological ecosystem (app + web)...
(i) BI applied to demographical and consumption data about the actual and potential audience
(ii) direct and place-marketing actions through gamification processes based at cultural habits of specific interest groups



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