

# Global Cultural Leadership Programme

## First Edition – Malta, October 16-20, 2016

### Evaluation

#### Main figures

38 evaluation questionnaire were received, out of 39 participants – an **answer rate of 97%**.

<b>Questions</b>	<b>Average note</b>
all the following questions were asking respondents to rate their experience from 1/very little to 5/a lot	
To what extent do you feel you have learned from the Global Cultural Leadership Programme?	4,43
To what extent has your understanding of cultural leadership and questions of international cultural collaboration improved or increased as a result of the programme?	4,35
To what extent has your understanding of skills that are required in the field of intercultural communication and collaboration improved or increased as a result of the programme?	4,05
To what extent has the programme provided you with insights to new international collaboration practices?	4,21
To what extent has the programme helped to enhance your appreciation of challenges and development perspectives of your job as a cultural manager working in a global context?	4,39
To what extent has the programme helped to enhance your (your organisation's) network?	4,32
To what extent do you feel your personal objectives for attending the Global Cultural Leadership Programme have been achieved?	4,46

#### Feedback

- **Evaluations are overall very positive.** As a matter of example, **all respondents write they would recommend the programme to their colleagues.**
- Respondents really **appreciated the opportunity** to attend the [IFACCA World Summit on Arts and Culture](#) – and grow their professional network at this occasion – but regretted that some of the sessions were not more interactive and engaging with the audience.

### What have participants learned?

- Respondents underlined that the GCLP helps them realise that there is a **global community of like-minded people working in the field of arts and culture**, placing high value in their work, craving for more international cultural relations, collaborations and exchanges.
- Many respondents pointed out that they have learned that **leadership is a broad idea of an approach of listening, challenging, and moving forward**, rather than a set a personal skills.

### Are there future collaborations projects, which emerged from the GCLP?

- Out of the 38 respondents **20 already have project ideas or new collaboration plans with other participants**, such as:
  - Residencies and exchange opportunities among their institutions;
  - Work together on specific themes, such as theatre for social developments; human rights of the youth; rural artists and craft persons;
  - More generally updating each other about current events, projects and plans, and invite each other to their programmes.

### What have participants felt was missing from the programme?

- Many respondents called for **cultural diplomacy to be tackled more up front by the programme**. The second edition of the GCLP could therefore **focus a bit more explicitly on questions of 'international cultural collaboration'**
- **Respondents also called for learning more about the background content and context of the Cultural Diplomacy Platform.**
- Many of them also expressed their strong interest in **learning more about non-Western cultural leadership**, and about the different national contexts of each participant, in terms of cultural policies, but also cultural/governmental/political/economical practices that influence the arts, culture and society at large.
- Some respondents **would have liked that the GCLP last one more day**, so as to have more time to present and discuss about their projects, as well as receive some "mentoring" on their project development.
- Some of them suggested to balance the team of facilitators from an academic and professional perspective.

### What kind of follow-up would the participants like to see from the EU Delegations?

- Respondents expressed a **lot of interest in starting a discussion with the EU Delegations in their respective countries**:
  - To meet and exchange about the GCLP;
  - To receive institutional guidance and support to facilitate the international collaboration with EU countries (including information about funding possibilities, help in identifying possible partners in EU countries);
  - To receive information about current issues of cultural policy in Europe;

- To meet and exchange at the occasion of workshops, possibly with cultural organisations from EU Member States (cultural institutes, *etc.*);
- Possibly organise replicas of the GCLP at country level with seminars/workshops/forums for junior level officers/managers.

Did participants suggest follow-up activities or concrete ideas for global initiatives to be implemented by the Cultural Diplomacy Platform?

- **Similar sub-regional programmes;**
- Offer the opportunity to **re-engage with the same group**, and connect again in one or two years,
- **Free online resources**, on cultural leadership, cultural diplomacy, funding opportunities, *etc.*;
- **Alumni network;**
- **Special funding/grant scheme** for GCLP 2016 alumni.

