

# Call for Participants

## GLOBAL CULTURAL LEADERSHIP PROGRAMME

### Athens, 19-23 June 2017

The **Global Cultural Leadership Programme (GCLP)** is a programme designed to develop and strengthen the cultural leadership skills of young practitioners emerging on the international scene. Through its framework, content and methodology, the GCLP specifically aims to improve the skills of cultural managers as well as develop collaborative peer-to-peer learning and network building. This will enable participants to develop fresh insights into international cultural collaboration practices. The programme offers a set of learning modules, tools and manuals for practice-based learning, giving the participants opportunities to build meaningful collaborations at the global level and within the EU.

### Background

The [Cultural Diplomacy Platform](#) has been launched in March 2016 to support the European Commission with the implementation of a new '[EU Strategy for international cultural relations](#)'. This Platform aims to carry out activities in order to enhance the **EU's cultural engagement with third countries and their citizens**.

[BOZAR Centre for Fine Arts](#), [British Council](#), [EUNIC Global](#), [European Cultural Foundation](#) and [Institut français](#) have formed a consortium, led by [Goethe-Institut](#), to support the implementation of the Cultural Diplomacy Platform.

This Cultural Diplomacy Platform aims to promote cultural engagement and cooperation between Europeans and citizens from countries all around the world. Its activities address, *inter alia*, the managerial practicalities of establishing sustainable cultural exchanges, build long-term collaboration based on people-to-people contacts, and engage in productive co-creation processes. To that end, the Platform includes a training component: the **Global Cultural Leadership Programme (GCLP)** that supports young cultural managers from the ten Strategic Partners of the EU,<sup>1</sup> as well as from EU Member States, in developing and strengthening their cultural leadership skills.

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<sup>1</sup> Brazil, Canada, China, Japan, India, Mexico, Russia, South Africa, South Korea and the USA.

## Objectives and expected outcomes

In line with the main objective of the Cultural Diplomacy Platform – support the sustainable development of cultural diplomacy policies, activities, methodologies, tools and training programmes at EU level – the objective of the **Global Cultural Leadership Programme (GCLP)** is to strengthen communities/networks of cultural leaders and practitioners, and to engage participants in an experience of international networking in a lean, practice-based and easily replicable learning framework.

In terms of **expected outcomes**, participants will be empowered with new tools and cultural leadership skills that will strengthen their own insight into their working practices, and offer them means to engage more efficiently in international cultural cooperation. We anticipate that this process will generate a multiplier effect, initially within their community of practice and subsequently into their local community. The training programme will instantly enable 40 emerging cultural practitioners (30 from the ten Strategic Partners of the EU<sup>2</sup> + ten EU-based peers) to train and develop, based on a peer-to-peer learning experience, new cultural leadership skills for acting/collaborating in a global working context.

## Content

Participatory group discussions and educational workshops will explore a variety of current challenges and opportunities, and provide knowledge and working approaches into:

- The purposes, values and principles of international networking,
- Ways of achieving successful cooperation projects across borders and cultures,
- How to identify new trends in international cultural management,
- Strengthening intercultural management skills and developing leadership on a global scale,
- Improving soft skills for collaborating with peers in different social and cultural environments,
- Learning how to take risks and embrace uncertainty when collaborating with new partners,
- Develop practical communication and management skills on topics that enable young cultural managers to become new players of practice- and reflection-based diplomacy,
- Perfect organisational strategies to develop leadership in and through international work,
- *etc.*

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## Methodology

The **Global Cultural Leadership Programme (GCLP)** is a tailor-made programme for young cultural managers. During the training sessions, the methodology used is interactive. It is based on peer-to-peer exchange and cooperative learning experiences, and allows for establishing hands-on intercultural encounters on the spot, and benefiting mutual learning experiences.

Taking into consideration the overall aim of the training programme and its specific objectives, five leading European experts and educators developed a specific tutorial approach. This team of experienced trainers are responsible to further design and implement the methodology of the course. The training methodology (problem-based, research-based, practice-based learning, action learning and peer learning) uses a number of lessons-learned, successful experiences and existing European training programmes.

The GCLP will provide participants with a **five-day training programme** that will include thematic exchanges and discussions, as well as workshops and lectures on contemporary issues of international cultural management. Participants will also acquire competences on **cultural leadership** through thematic participative problem-solving discussions, guidelines and reference documents, simulation exercises, group dynamics, examples of good practices, etc.

The GCLP is a starting point of a long-term process that would enhance cooperation and co-creation. Participants should also provide projects proposals in their applications that may lead to initiate and set up cooperation projects and follow-up actions whenever relevant and possible.

Training contents and supporting materials that will be delivered in the framework of the learning sessions (e.g. in the framework of expert lectures but also in more interactive formats) will be collected in a dossier of learning materials, which will be made available to participants for further use during and after the training programme.

## Potential participants

The 40 participants of the **Global Cultural Leadership Programme (GCLP)** will come from different fields of relevant cultural practice in their countries and represent sectors that are specifically interested in reaching out with their work globally.

For the second edition of the programme, the Cultural Diplomacy Platform will look specifically for applications from **outstanding cultural managers who** fill in the criteria below:

### Geographical criteria

- are nationals/permanent residents of (and are working for organisations in) Brazil, Canada, China, Japan, India, Mexico, Russia, South Africa, South Korea or the USA (a maximum of three participants from each of these ten countries will be selected),

- are nationals/permanent residents of (and are working for organisations in) the 28 EU Member States  
(a maximum of ten EU participants in total will be selected, each one from a different EU country).

## Professional experience

- work for a cultural civil society organisation (NGO), a cultural enterprise (social or for profit-making) or a public cultural institution (such as museums, libraries, or music venues that operate on local, regional and national levels),
- have relevant working experience in the field of 3 to 5 years,
- have (some) previous experience in international networking and cultural exchange,
- are working in a field or position that allows them to act as local/national multipliers of new leadership knowledge and global cultural networking, and
- hold a relevant (leading) position in their organisation.

## Thematic interest

- are strongly interested in international cultural collaboration and wish to further develop professionally in a global working context,
- show a strong awareness of intercultural sensitivities and are passionate about working on cultural issues and topics of global relevance.

## Language criteria and age requirements

- have a very good working knowledge of English,
- are (preferably) 25-39 years of age.

## Organisation

The second Global Cultural Leadership Programme (GCLP) will take place in the margin of the [documenta14](#) in **Athens, Greece from 19 to 23 June 2017** (arrivals on 18 June, departure on 24 June).

All **travel and accommodation costs for participants of the GCLP will be covered** by the Cultural Diplomacy Platform.

## Application procedure

Candidates who wish to be considered for participation in the second edition of the Global Cultural Leadership Programme (GCLP) shall apply through the [online application form](#) on our website.

Please note that candidates will be asked to fill in **information on their CV**, as well as an **expression of interest** (approx. 500 words), which should outline the candidate's motivation, and what he/she can bring to the learning group for sharing with his/her peers during the training. Candidates should also state what they intend to take away from the training to their own working realities back home.

In addition, candidates will be asked to upload (in a pdf format) the **description of an ongoing or prospective cultural project** (not more than 1.000 words, pictures and media support are also accepted) that is being implemented/to be implemented in the near future. Candidates should specify the following:

- ✓ Background and context
- ✓ Strategic and specific goals
- ✓ Main activities
- ✓ Expected results and impact
- ✓ Individual implication

**The deadline for applications is 25 March 2017, at 23:59 CET (Brussels) time.**

Please note that when you click “close” to go back to the Call page, the form keeps what you have already filled in – providing you do not close your browser in the meantime.

However, we would recommend you to open the online form once, to see exactly what is required, and to prepare everything beforehand in a Word document, for instance. You would then copy-paste all your information in the online form at once.

## Selection procedure

Candidates will be selected by the management team of the Cultural Diplomacy Platform and the five experts/tutors who deliver the programme.

Selected candidates (30 from the ten Strategic Partners of the EU, and ten from the EU) will be informed about their participation **by mid-April 2017**.

The management team will assist selected participants in their travel preparations (including visas) and bookings.

We are looking forward to receiving your applications!

